# **Department of Computer Science & Engineering**

# **Curriculum Structure**

# 1<sup>st</sup>Semester to 8<sup>th</sup> Semester

# (Effective from 2021-22 Admission Batch)

# Curriculum for B.Tech under Autonomy Computer Science & Business Systems

L – Lecture; T- Tutorial; P- Practical [1L=1Cr, 1T=1Cr, 1P=0.5 Cr]

Sl. No.	Category	Course Code	Course Title	He	ours	per	week	Credits
		A. THE	ORY	L	Т	Р	Total	
1	Basic Science course	M101	Discrete Mathematics	3	0	0	3	3
2	Basic Science course	M102	Introductory Topics in Statistics, Probability and Calculus	3	0	0	3	3
3	Engineering Science Courses	CB101	Fundamentals of Computer Science	3	0	0	3	3
4	Engineering Science Courses	EE101	Principles of Electrical Engineering	2	0	0	2	2
5	Basic Science course	PH101	Physics for Computing Science	2	0	0	2	2
6	Humanities and Social Sciences	HU 101	Business Communication and Value Science-I	1	0	0	2	2
		B. PRAC	ГІСАL					
7	Engineering Science Courses	СВ191	Fundamentals of Computer Science Lab	0	0	3	3	1.5
8	Engineering Science Courses	EE 191	Principles of Electrical Engineering Lab	0	0	2	2	1
9	Basic Science course	PH191	Physics for Computing Science Lab	0	0	2	2	1
		T	OTAL CREDIT	1	1	1	I	18.5

# 1<sup>ST</sup> Year 1<sup>st</sup> Semester: 1<sup>st</sup> Semester

Sl. No.	Category	Course Code	Course Title			ırs j veek	-	Credi ts
		A. THE	CORY	L		Tot al		
1	Basic Science courses	M201	Linear Algebra	3	0	0	3	3
2	Basic Science courses	M202	Statistical Methods	3	0	0	3	3
3	Engineering Science Courses	CB201	Data Structures and Algorithms	3	1	0	4	4
4	Engineering Science Courses	EC201	Principles of Electronics	2	0	0	2	2
5	Basic Science courses	BS201	Fundamentals of Economics	2	0	0	2	2
6	Humanities and Social Sciences	HU201	Business Communication and Value Science - II	2	0	0	2	2
7	Basic Science courses	MC201	Environmental Sciences (Non-Credit)					
		B. PRAC	TICAL					
8	Basic Science course	M292	Statistical Methods Lab	0	0	2	2	1
9	Engineering Science Courses	CB291	Data Structures and Algorithms Lab	0	0	3	3	1.5
10	Engineering Science Courses	EC291	Principles of Electronics Lab	0	0	2	2	1
		Т	OTAL CREDIT					19.5

and a 10

Collective Data from 3rd to 6th Semester (Summer/Winter Training during Semester Break & Internship should be done after 5th Semester or 6th Semester). All related certificates to be collected by the training/internship coordinator(s).

Sl.	Category	Course	Course Title	H	ours	s per	r week	Credits
No.		Code		L	Т	P	Total	
		Α	. THEORY					
1	Basic Science course	CB301	Formal Language and Automata Theory	3	0	0	3	3
2	Engineering Science Courses	CB302	Computer Organization and Architecture		0	0	3	3
3	Engineering Science Courses	CB303	Object Oriented Programming	3	0	0	3	3
4	Program Core Course	CB304	Computational Statistics	3	0	0	3	3
5	Program Core Course	CB305	Software Engineering	3	0	0	3	3
6	Humanities and Social Sciences including Management courses	MC301	Indian Constitution (Non- Credit)					
		<b>B. F</b>	PRACTICAL		•			
7	Engineering Science Courses	CB391	Computer Organization and Architecture Lab	0	0	3	3	1.5
8	Engineering Science Courses	CB393	Object Oriented Programming Lab	0	0	3	3	1.5
9	Program Core Course	CB394	Computational Statistics Lab	0	0	2	2	1
10	Program Core Course	CB395	Software Engineering Lab	0	0	2	2	1
		ТОТА	L CREDIT					20

Collective Data from 3rd to 6th Semester (Summer/Winter Training during Semester Break & Internship should be done after 5th Semester or 6th Semester). All related certificates to be collected by the training/ internship coordinator(s).

Sl. N	Category	Course Code	<b>Course Title</b>	I	per K	Cre dits		
				L	Τ	Р	To tal	
		A. T	HEORY					
1	Program Core Course	CB401	Operating Systems (Unix)	3	0	0	3	3
2	Program Core Course	CB402	Database Management Systems	3	0	0	3	3
3	Program Core Course	CB403	Software Design with UML	3	0	0	3	3
4	Program Core Course	BS401	Introduction to Innovation, IP Management and Entrepreneurship	3	0	0	3	3
5	Humanities and Social Sciences including Management courses	BS402	Business Communication and Value Science-III	2	0	0	2	2
6	Basic Science course	M401	Operations Research	2	0	0	2	2
7	Humanities and Social Sciences including Management courses	MC401	Essen Essence of Indian Traditional Knowledge (Non- Credit)					
		B. PR	ACTICAL			1		
8	Program Core Course	CB491	Operating Systems Lab (Unix)	0	0	2	2	1
9	Program Core Course	CB492	Database Management Systems Lab	0	0	2	2	1
10	Program Core Course	CB493	Software Design with UML Lab	0	0	2	2	1
11	Engineering Science Courses	M491	Operations Research Lab	0	0	2	2	1

Collective Data from 3rd to 6th Semester (Summer/Winter Training during Semester Break & Internship should be done after 5th Semester or 6th Semester). All related certificates to be collected by the training/ internship coordinator(s).

	3	<sup>rd</sup> Year 1 <sup>st</sup> Se	emester: 5 <sup>th</sup> Semester					
Sl. No	Category	Course Code	Course Title	Hours per week		-	Credit s	
•					T	P	Tota l	
		A	. THEORY			1		1
1	Program Core Course	CB501	Design and Analysis of Algorithms	3	0	0	3	3
2	Program Core Course	CB502	Compiler Design (LEX & YACC)	3	0	0	3	3
3	Program Core Course	BS501	Fundamentals of Management	2	0	0	2	2
4	Program Core Course	BS502	Business Strategy	2	0	0	2	2
5	Program Core Course	BS503	Design Thinking	2	1	0	3	3
6	Professional Elective courses	PE-CB503 (A/B/C)	Elective I + Lab**	2	0	0	2	2
		<b>B.</b> ]	PRACTICAL					l
7	Program Core Course	CB591	Design and Analysis of Algorithms Lab	0	0	3	3	1.5
8	Program Core Course	CB592	Compiler Design Lab (LEX & YACC)	0	0	3	3	1.5
9	Program Core Course	BS593	Design Thinking Lab	0	0	2	2	1
10	Professional Elective courses	PE-CB593 (A/B/C)	Elective I Lab**	0	0	2	2	1
11	PROJECT	PR 591	Minor Project I	0	0	2	2	1
		TOTA	AL CREDIT	• 	• 	•	·	21

Collective Data from 3rd to 6th Semester (Summer/Winter Training during Semester Break & Internship should be done after 5th Semester or 6th Semester). All related certificates to be collected by the training/ internship coordinator(s).

# 3rd Year 2ndSemester: 6thSemester

Sl. No.	Category	Course Code	Course Title	]		irs j veel	per s	Cre dits
				L	Т	Р	To tal	
		A. THEOR	RY					
1	Program Core Course	CB601	Computer Networks	3	0	0	2	3
2	Program Core Course	CB602	Information Security	3	0	0	3	3
3	Program Core Course	CB601	Artificial Intelligence	3	0	0	3	3
4	Humanities and Social Sciences including Management courses	BS601	Financial and Cost Accounting	2	0	0	3	3
5	Humanities and Social Sciences including Management courses	HU601	Business Communication and Value Science-IV	2	0	0	2	2
6	Professional Elective courses	PE-CB603 (A/B/C)	Elective II **	2	0	0	2	2
		<b>B. PRACTIO</b>	CAL					
7	Program Core Course	CB691	Computer Networks Lab	0	0	3	3	1.5
8	Program Core Course	CB692	Information Security Lab	0	0	2	2	1
9	Program Core Course	CB691	Artificial Intelligence Lab	0	0	3	3	1.5
10	Professional Elective courses	PE-CB693 (A/B/C)	Elective II Lab**	0	0	0	2	1
	ТО	TAL CREDI	Т					21

Collective Data from 3rd to 6th Semester (Summer/Winter Training during Semester Break & Internship should be done after 5th Semester or 6th Semester). All related certificates to be collected by the training/ internship coordinator(s).

Sl No	Course Code	Paper Code	Theory	C		ct Ho Veek	ours	Cred it
				L	Τ	Р	Tot al	Poin ts
	1		A. THEORY					
1	Professional Elective courses	CB701	Usability Design of Software Applications	2	0	0	2	2
2	Professional Elective courses	CB702	IT Workshop Skylab / Matlab	2	0	0	2	2
3	Professional Elective courses	BS701	Financial Management	3	0	0	3	3
4	Humanities and Social Sciences	BS702	Human Resource Management	2	0	0	2	2
5	Professional Elective courses	PE-CB703 (A/B/C)	Elective III**	2	1	0	3	3
6	Professional Elective courses	PE-CB704 (A/B/C)	Elective IV **	2	1	0	3	3
			B. PRACTICAL					
7	Professional Elective courses	CB791	Usability Design of Software Applications Lab	0	0	2	2	1
8	Professional Elective courses	CB792	IT Workshop Skylab / Matlab Lab	0	0	2	2	1
9	Professional Elective courses	PE-CB793 (A/B/C)	Elective III Lab**	0	0	2	2	1
10	Professional Elective courses	PE-CB794 (A/B/C)	Elective IV Lab**	0	0	2	2	1
11	PROJECT	CB781	Project Evaluation I	0	0	4	4	2
		TOT	TAL CREDIT					21

Г

Collective Data from 3rd to 6th Semester (Summer/Winter Training during Semester Break & Internship should be done after 5th Semester or 6th Semester). All related certificates to be collected by the training/ internship coordinator(s).

Sl No	Course Code	Paper Code	Theory	C		ct Ho /eek	ours	Cre dit
				L	Т	Р	Tot al	Poin ts
			A. THEORY					
1	Professional Elective courses	BS801	Services Science and Service Operational Management	3	0	0	3	3
2	Professional Elective courses	BS802	IT Project Management	2	0	0	2	2
3	Professional Elective courses	BS803	Marketing Research and Marketing Management	2	0	0	2	2
4	Open Elective courses	PE-CBS804 (A/B/C)	Elective V **	3	0	0	3	3
5	Open Elective courses	PE-BS805 (A/B/C)	Elective VI **	3	0	0	3	3
			B. PRACTICAL					
6	Professional Elective courses	BS891	Services Science and Service Operational Management Lab	0	0	0	2	1
7	Professional Elective courses	BS892	IT Project Management Lab	0	0	0	2	1
8	Open Elective courses	PE-BS894 (A/B/C)	Elective V Lab **	0	0	2	2	1
9	Open Elective courses	PE-CS895 (A/B/C)	Elective VI Lab**	0	0	2	2	1
10	Project	BS881	Project Evaluation II	0	0	12	12	6
		r	FOTAL CREDIT					23

Г

# **Department of Computer Science & Engineering**

# **Curriculum Structure & Syllabus**

# 1<sup>st</sup> Semester to 8<sup>th</sup> Semester

# (Effective from 2021-22 Admission Batch)

# Curriculum for B.Tech under Autonomy Computer Science & Business Systems

L – Lecture; T- Tutorial; P- Practical [1L=1Cr, 1T=1Cr, 1P=0.5 Cr]

Sl. No.	Category	Course Code	Course Title	H	ours	per	week	Credits
		A. THE	ORY	L	Т	Р	Total	
1	Basic Science course	M101	Discrete Mathematics	3	0	0	3	3
2	Basic Science course	M102	Introductory Topics in Statistics, Probability and Calculus	3	0	0	3	3
3	Engineering Science Courses	CB101	Fundamentals of Computer Science	3	0	0	3	3
4	Engineering Science Courses	EE101	Principles of Electrical Engineering	2	0	0	2	2
5	Basic Science course	PH101	Physics for Computing Science	2	0	0	2	2
6	Humanities and Social Sciences	HU 101	Business Communication and Value Science-I	1	0	0	2	2
		B. PRAC	ГІСАL					
7	Engineering Science Courses	СВ191	Fundamentals of Computer Science Lab	0	0	3	3	1.5
8	Engineering Science Courses	EE 191	Principles of Electrical Engineering Lab	0	0	2	2	1
9	Basic Science course	PH191	Physics for Computing Science Lab	0	0	2	2	1
		T	OTAL CREDIT	1	I	1	1	18.5

# 1<sup>ST</sup> Year 1<sup>st</sup> Semester: 1<sup>st</sup> Semester

## **Discrete Mathematics**(PCC-CS401)

**Boolean algebra**: Introduction of Boolean algebra, truth table, basic logic gate, basic postulates of Boolean algebra, principle of duality, canonical form, Karnaugh map.

Abstract algebra: Set, relation, group, ring, field.

**Combinatorics**:Basic counting, balls and bins problems, generating functions, recurrence relations. Proof techniques, principle of mathematical induction, pigeonhole principle.

**Graph Theory**: Graphs and digraphs, complement, isomorphism, connectedness and reachability,adjacency matrix, Eulerian paths and circuits in graphs and digraphs, Hamiltonian paths and circuits in graphs and tournaments, trees; Planar graphs, Euler's formula, dual of a planer graph, independence number and clique number, chromatic number, statement of Four-color theorem.

**Logic**: Propositional calculus - propositions and connectives, syntax; Semantics - truthassignments and truth tables, validity and satisfiability, tautology; Adequate set of connectives; Equivalence and normal forms; Compactness and resolution; Formal reducibility - natural deduction system and axiom system; Soundness and completeness.

#### **Text Books:**

- 1. Topics in Algebra, I. N. Herstein, John Wiley and Sons.
- 2. Digital Logic & Computer Design, M. Morris Mano, Pearson.
- 3. Elements of Discrete Mathematics, (Second Edition) C. L. LiuMcGraw Hill, New Delhi.
- 4. Graph Theory with Applications, J. A. Bondy and U. S. R. Murty, Macmillan Press, London.
- 5. Mathematical Logic for Computer Science, L. Zhongwan, World Scientific, Singapore.

- 1. Introduction to linear algebra. Gilbert Strang.
- 2. Introductory Combinatorics, R. A. Brualdi, North-Holland, New York.
- 3. *Graph Theory with Applications to Engineering and Computer Science*, N. Deo, Prentice Hall, Englewood Cliffs.
- 4. Introduction to Mathematical Logic, (Second Edition), E. Mendelsohn, Van-Nostrand, London.

# STATISTICS, PROBABILITY AND CALCULUS

**Introduction to Statistics**: Definition of Statistics. Basic objectives. Applications in various branches of science with examples. Collection of Data: Internal and external data, Primary and secondary Data. Population and sample, Representative sample. Descriptive Statistics: Classification and tabulation of univariate data, graphical representation, Frequency curves. Descriptive measures - central tendency and dispersion. Bivariate data. Summarization, marginal and conditional frequency distribution.

**Probability**: Concept of experiments, sample space, event. Definition of Combinatorial Probability. Conditional Probability, Bayes Theorem. Probability distributions:discrete& continuous distributions, Binomial, Poisson and Geometric distributions, Uniform, Exponential, Normal, Chi-square, t, F distributions. Expected values and moments: mathematical expectation and its properties, Moments (including variance) and their properties, interpretation, Moment generating function.

Calculus: Basic concepts of Differential and integral calculus, application of double and triple integral.

#### **Text Books:**

- 1. Introduction of Probability Models, S.M. Ross, Academic Press, N.Y.
- 2. Fundamentals of Statistics, vol. I & II, A. Goon, M. Gupta and B. Dasgupta, World Press.
- 3. Higher Engineering Mathematics, B. S. Grewal, Khanna Publication, Delhi.

- 1. A first course in Probability, S.M. Ross, Prentice Hall.
- 2. Probability and Statistics for Engineers, (Fourth Edition), I.R. Miller, J.E. Freund and R. Johnson, PHI.
- 3. Introduction to the Theory of Statistics, A.M. Mood, F.A. Graybilland D.C. Boes, McGraw Hill Education.
- 4. Advanced Engineering Mathematics, (Seventh Edition), Peter V. O'Neil, Thomson Learning.
- 5. Advanced Engineering Mathematics, (Second Edition) M. D. Greenberg, Pearson Education.
- 6. Applied Mathematics, Vol. I & II, P. N. Wartikar and J. N. Wartikar, VidyarthiPrakashan.

## **FUNDAMENTALS OF COMPUTER SCIENCE + Lab**

General problem Solving concepts: Algorithm, and Flowchart for problem solving with Sequential Logic Structure, Decisions and Loops.

**Imperative languages**: Introduction to imperative language; syntax and constructs of a specific language (ANSI C)

- Types Operator and Expressions with discussion of variable naming and Hungarian Notation: Variable Names, Data Type and Sizes (Little Endian Big Endian), Constants, Declarations, Arithmetic Operators, Relational Operators, Logical Operators, Type Conversion, Increment Decrement Operators, Bitwise Operators, Assignment Operators and Expressions, Precedence and Order of Evaluation, proper variable naming and Hungarian Notation.
- Control Flow with discussion on structured and unstructured programming: Statements and Blocks, If-Else-If, Switch, Loops – while, do, for, break and continue, gotolabels, structured and un- structured programming.
- Functions and Program Structure with discussion on standard library: Basics of functions, parameter passing and returning type, C main return as integer, External, Auto, Local, Static, Register Variables, Scope Rules, Block structure, Initialisation, Recursion, Pre-processor, Standard Library Functions and return types.
- Pointers and Arrays: Pointers and address, Pointers and Function Arguments, Pointers and Arrays, Address Arithmetic, character Pointers and Functions, Pointer Arrays, Pointer to Pointer, Multi-dimensional array and Row/column major formats, Initialisation of Pointer Arrays, Command line arguments, Pointer to functions, complicated declarations and how they are evaluated.
- Structures: Basic Structures, Structures and Functions, Array of structures, Pointer of structures, Self-referral structures, Table look up, typedef, unions, Bit-fields
- Input andOutput: Standard I/O, Formatted Output printf, Formated Input scanf, Variable length argument list, file access including FILE structure, fopen, stdin, sdtout and stderr, Error Handling including exit, perror and error.h, Line I/O, related miscellaneous functions.
- Unix system Interface: File Descriptor, Low level I/O read and write, open, create, close and unlink, Random access lseek, Discussions on Listing Directory, Storage allocator.

**Programming Method:** Debugging, Macro, User Defined Header, User Defined Library Function, makefile utility.

# FUNDAMENTALS OF COMPUTER SCIENCE + Lab (continued)

### Laboratory

- 1. Algorithm and flowcharts of small problems like GCD
- 2. Structured code writing with:
  - i. Small but tricky codes
  - ii. Proper parameter passing
  - iii. Command line Arguments
  - iv. Variable parameter
  - v. Pointer to functions
  - vi. User defined header
  - vii. Make file utility
  - viii. Multi file program and user defined libraries
  - ix. Interesting substring matching / searching programs
  - x. Parsing related assignments

### **Text Books:**

- 1. The C Programming Language, (Second Edition) B. W. Kernighan and D. M. Ritchi, PHI.
- 2. Programming in C, (Second Edition)B. Gottfried, Schaum Outline Series.

- 1. C: The Complete Reference, (Fourth Edition), Herbert Schildt, McGraw Hill.
- 2. Let Us C, YashavantKanetkar, BPB Publications.

# **PRINCIPLES OF ELECTRICAL ENGINEERING + Lab**

**Introduction:** Concept of Potential difference, voltage, current, Fundamental linear passive and active elements to their functional current-voltage relation, Terminology and symbols in order to describe electric networks, voltage source and current sources, ideal and practical sources, concept of dependent and independent sources, Kirchhoff-s laws and applications to network solutions using mesh and nodal analysis, Concept of work, power, energy, and conversion of energy.

**DC Circuits:** Current-voltage relations of the electric network by mathematical equations to analyze the network (Thevenin's theorem, Norton's Theorem, Maximum Power Transfer theorem) Simplifications of networks using series-parallel, Star/Delta transformation. Superposition theorem.

**AC Circuits:** AC waveform definitions, form factor, peak factor, study of R-L, R-C,RLC series circuit, R-L-C parallel circuit, phasor representation in polar and rectangular form, concept of impedance, admittance, active, reactive, apparent and complex power, power factor, 3 phase Balanced AC Circuits ( $\lambda$ - $\Delta$ & $\lambda$ - $\lambda$ ).

**Electrostatics and Electro-Mechanics:** Electrostatic field, electric field strength, concept of permittivity in dielectrics, capacitor composite, dielectric capacitors, capacitors in series and parallel, energy stored in capacitors, charging and discharging of capacitors, Electricity and Magnetism, magnetic field and Faraday's law, self and mutual inductance, Ampere's law, Magnetic circuit, Single phase transformer, principle of operation, EMF equation, voltage ratio, current ratio, KVA rating, efficiency and regulation, Electromechanical energy conversion.

**Measurements and Sensors:** Introduction to measuring devices/sensors and transducers (Piezoelectric and thermo-couple) related to electrical signals, Elementary methods for the measurement of electrical quantities in DC and AC systems(Current & Single-phase power). Electrical Wiring and Illumination system: Basic layout of the distribution system, Types of Wiring System &Wiring Accessories, Necessity of earthing, Types of earthing, Safety devices & system.

**For Further Reading -** Principle of batteries, types, construction and application, Magnetic material and B-H Curve, Basic concept of indicating and integrating instruments.

# **PRINCIPLES OF ELECTRICAL ENGINEERING + Lab** (continued)

#### Laboratory

- 1. Familiarization of electrical Elements, sources, measuring devices and transducers related to electrical circuits
- 2. Determination of resistance temperature coefficient
- 3. Verification of Network Theorem (Superposition, Thevenin, Norton, Maximum Power
- 4. Transfer theorem)
- 5. Simulation of R-L-C series circuits for XL>XC, XL< XC
- 6. Simulation of Time response of RC circuit
- 7. Verification of relation in between voltage and current in three phase balanced star and delta connected loads.
- 8. Demonstration of measurement of electrical quantities in DC and AC systems.

#### **Text Books:**

- 1. *Electric Machinery*,(Sixth Edition) A.E. Fitzgerald, Kingsely Jr Charles, D. Umans Stephen, Tata McGraw Hill.
- 2. A Textbook of Electrical Technology, (vol. I), B. L. Theraja, Chand and Company Ltd., New Delhi.
- 3. Basic Electrical Engineering, V. K. Mehta, S. Chand and Company Ltd., New Delhi.
- 4. *Theory and problems of Basic Electrical Engineering*, (SecondEdition), J. Nagrath and Kothari, Prentice Hall of India Pvt. Ltd.

- 1. *Basic of Electrical Engineering*, T. K. Nagsarkar and M. S. Sukhija, Oxford University Press. T. K. Nagsarkar and M. S. Sukhija, Basic of Electrical Engineering, Oxford University Press, 2011.
- 2. Introduction to Electrodynamics, D. J. Griffiths, (Fourth Edition), Cambridge University Press.
- 3. Engineering Circuit Analysis, William H. Hayt& Jack E. Kemmerly, McGraw-Hill Book Company Inc.
- 4. Fundamentals of Electrical and Electronics Engineering, Smarjith Ghosh, Prentice Hall (India) Pvt. Ltd.

# **PHYSICS FOR COMPUTING SCIENCE + Lab**

**Oscillation:** Periodic motion-simple harmonic motion-characteristics of simpleharmonic motion-vibration of simple spring mass system. Resonance-definition., dampedharmonic oscillator – heavy, critical and light damping, energy decay in a damped harmonicoscillator, quality factor, forced mechanical and electrical oscillators.

**Interference-principle of superposition-young's experiment:** Theoryof interference fringes-types of interference-Fresnel's prism-Newton's rings, Diffraction-Two kinds of diffraction-Difference between interference and diffraction-Fresnel's half period zone and zone plate-Fraunhofer diffraction at single slit-plane diffraction grating. Temporal and Spatial Coherence.

**Polarization of light:** Polarization - Concept of production of polarized beam of light from two SHM acting at right angle; plane, elliptical and circularly polarized light, Brewster's law, double refraction.

**Basic Idea of Electromagnetisms:** Continuity equation for current densities, Maxwell's equation in vacuum and non-conducting medium.

**Quantum Mechanics:**Introduction- Planck's quantum theory- Matter waves, de-Broglie wavelength, Heisenberg's Uncertainty principle, time independent and time dependent Schrödinger's wave equation, Physical significance of wave function, Particle in a one dimensional potential box, Heisenberg Picture.

**Crystallography:** Basic terms-types of crystal systems, Bravais lattices, miller indices, d spacing, Atomic packing factor for SC, BCC, FCC and HCP structures.

Semiconductor Physics: Conductor, Semiconductor and Insulator; Basic concept of Band theory.

**Laser and Fiber optics:**Einstein's theory of matter radiation interaction and A and B coefficients; amplification of light by population inversion, different types of lasers: Ruby Laser, CO2 and Neodymium lasers; Properties of laser beams: mono-chromaticity, coherence, directionality and brightness, laser speckles, applications of lasers in engineering.Fiber optics and Applications, Types of optical fibers.

**Thermodynamics:** Zeroth law of thermodynamics, first law of thermodynamics, brief discussion on application of 1st law, second law of thermodynamics and concept of Engine, entropy, change in entropy in reversible and irreversible processes.

# **PHYSICS FOR COMPUTING SCIENCE + Lab** (continued)

#### Laboratory

- 1) Magnetic field along the axis of current carrying coil Stewart and Gee
- 2) Determination of Hall coefficient of semi-conductor
- 3) Determination of Plank constant
- 4) Determination of wave length of light by Laser diffraction method
- 5) Determination of wave length of light by Newton's Ring method
- 6) Determination of laser and optical fiber parameters
- 7) Determination of Stefan's Constant.

### **Text Books:**

1. Concepts of Modern Physics, (Fifth Edition) A Beiser, McGraw Hill International. 2. Fundamentals of Physics, David Halliday, Robert Resnick and Jearl Walker, Wileyplus.

- 1. Optics, (Fifth Edition)AjoyGhatak, Tata McGraw Hill.
- 2. Sears & Zemansky University Physics, Addison-Wesley.
- 3. Fundamentals of Optics, (Third Edition) Jenkins and White, McGraw-Hill.

#### Business Communication & Value Science - I

TEACHING SCHEME:	EXAMINATION SCHEME:	CREDITS ALLOTTED:
Lectures: 3 Hr./Week	Semester Examination: 50 marks	4
Tutorials: 0 Hr. / Week	Continuous Assessment: Yes	
Lab: 2-4 Hrs. / Week	Term Work: 50 marks	

#### Course ID:

1.6 (Year 1 Semester 1)

		Leadership Oriented Learning (LOL)	
Nature of Cou		Behavioral	
Pre requisites		Basic Knowledge of high school English	
Pre requisites		basic knowledge of high school English	
Course Object	tives:		
1	Under	stand what life skills are and their importance in leading a happy a	and well-adjusted life
2	Motiv	ate students to look within and create a better version of self	
3	Introd	uce them to key concepts of values, life skills and business commu	unication
Course Outco	mes:		
Upon comple	tion of th	e course, students shall have ability to	
C1.6.1	C1.6.1 Recognize the need for life skills and values		[U]
C1.6.2	Recognize own strengths and opportunities		[U]
C1.6.3	Apply	Apply the life skills to different situations	
C1.6.4	Under	stand the basic tenets of communication	[U]
C1.6.5	Apply	the basic communication practices in different types of communic	cation [AP]
Course Conte			
•		of the course with immersion activity	
		of biz communication	
		reness, confidence and communication	
		s of Business communication	
	•••	on of communication skills on of Life Skills	
	Assignme		
·	Assigning		
		Total H	Hours: 6
Text Books:			
		There are no prescribed texts for Semester 1 – there will be har links shared.	ndouts and reference
<b>Reference Bo</b>	oks:		

2	APAART: Speak	PAART: Speak Well 1 (English language and communication)				
3	APAART: Speak	AART: Speak Well 2 (Soft Skills)				
4	Business Comm	usiness Communication – Dr.SarojHiremath				
Web References:						
1	Train your mind	to perform under pressure- Simon sinek				
	https://curiosity	v.com/videos/simon-sinek-on-training-your-mind-1	o-perform-under-			
	pressure-captur					
2		e CEO rallied his team in the middle of layoffs				
	https://www.in	c.com/video/simon-sinek-explains-why-you-should	d-put-people-before-			
	numbers.html					
3	Will Smith's Top	o Ten rules for success				
	https://www.yo	utube.com/watch?v=bBsT9omTeh0				
<b>Online Resources:</b>						
1	https://www.co	ursera.org/learn/learning-how-to-learn				
2	https://www.co	ursera.org/specializations/effective-business-com	munication			
Assessment Methods	& Levels (based o	on Blooms'Taxonomy)				
Formative assessmen	t (Max. Marks:20					
Course Outcome	Bloom's Level	Assessment Component	Marks			
C1.6.1	Understand	Immersion (interview)	5			
C1.6.2	Understand	Create Resume	4			
C1.6.3	Apply	Group Assignment – community service	5			
C1.6.4	Understand	Group activities	3			
C1.6.5	Apply	Record a conversation	3			
	Summative	Assessment based on End Semester Project				
Bloom's Level						
Understand	Paper		50			
Apply	Trek followed	by project				
Analyse						

#### Lesson Plan

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
1	Recognize the need for life	Understand	<b>Overview of LOL</b> (include activity on introducing self)	Lecture & reflection	1 hour
	skills and values		Class activity – presentation on favorite cricket captain in IPL and the skills and values they demonstrate	Activity	1 hour
			Self-work with immersion – interview a maid, watchman, sweeper, cab driver, beggar and narrate what you think are the values that drive them	Immersion activity	2 hours
			Overview of business communication	Lecture with videos	1 hour

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			<b>Activity</b> : Write a newspaper report on an IPL match	Class activity with 3 iterations - Formative Evaluation	1 hour
			<b>Activity:</b> Record a conversation between a celebrity and an interviewer	Class activity with 3 iterations - Formative Evaluation	1 hour
			Quiz Time	Summative Evaluation for Unit	30 mins
	Recognize own strengths and opportunities	Understand	Self-awareness – identity, body awareness, stress management	Anubhaab Activities (Please conduct at least one activity per week and include the Meditation session in it)	4 hours
2	Understand the basic tenets of communication Unit name: Be At Ease (BAE) (in Millennial lingo it means Before Anyone Else)	Understand	<b>Essential Grammar – I:</b> Refresher on <u>Parts of Speech</u> – Listen to an audio clip and note down the different parts of speech followed by discussion <u>Tenses:</u> Applications of tenses in Functional Grammar – Take a quiz and then discuss	Lecture with audio and video	1 hour
			Sentence formation (general & Technical), Common errors, Voices. Show sequence from film where a character uses wrong sentence structure (e.g. Zindagi Na MilegiDobara where the characters use 'the' before every word)	Lecture with video/audio	1 hour
			<b>Communication Skills:</b> Overview of Communication Skills Barriers of communication, Effective communication		
			Types of communication- verbal	Activity	1 hour 1 hour

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			and non – verbal – Role-play	based	
			based learning	learning	
			Importance of Questioning		
				Activity	1 hour
			Listening Skills: Law of nature-	based	
			Importance of listening skills,	learning	
			Difference between listening and		
			hearing, Types of listening.		
	Recognize own	Understand	Expressing self, connecting with	Anubhaab	4 hours
	strengths and opportunities		emotions, visualizing and experiencing purpose	Activities	
				(Please	
				conduct at	
				least one	
				activity per	
				week and	
				include the	
				Meditation session in it)	
	Apply the basic	Apply	Activity: Skit based on	Formative	4 hours
	communication	дрру	communication skills	Evaluation	4 110013
	practices in		Evaluation on Listening skills –	Formative	30 mins
	different types of		listen to recording and answer	Evaluation	30 111113
	communication		questions based on them	Evaluation	
3	Understand the	Understand	Email writing: Formal and	Activity	1 hour
5	basic tenets of	onderstand	informal emails, activity	based	THOUL
	communication		intornal cinais, activity	learning	
	Talk Mail Write		Verbal communication:	Audio and	30
	(TMW) - In		Pronunciation, clarity of speech	video based	minutes
	Millennial it		rionanciation, clarity of specch	learning	minutes
	means That		Vocabulary Enrichment:	Activity	1 hour
	Moment When		Exposure to words from General	based	THOUL
			Service List (GSL) by West,	learning	
			Academic word list (AWL)	(Group	
			technical specific terms related	Discussion)	
			to the field of technology,	Flipped	
			phrases, idioms, significant	classroom	
			abbreviations formal business	where	
			vocabulary – Read Economic	students	
			Times, Reader's Digest, National	will study	
			Geographic and take part in a	words	
			GD, using the words you	before	
			learnt/liked from the articles.	coming to	
			Group discussion using words	class	
			learnt		
			Practice: Toastmaster style Table	Activity	2 hours
			Topics speech with evaluation	based	over 2/3
				learning	days
			Written Communication:	Activity	1 hour
	1		Summary writing, story writing	based	

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
				learning	
			<b>Build your CV</b> – start writing your comprehensive CV including every achievement in your life, no format, no page limit	Formative Evaluation	30 minutes
	Apply the basic communication practices in different types of communication	Apply	<b>Project:</b> Create a podcast on a topic that will interest college students	Formative Evaluation	1 hour
	Recognize own strengths and opportunities	Understand	<b>Life skill:</b> Stress management, working with rhythm and balance, colours, and teamwork	Anubhaab Activities (Please conduct at least one activity per week and include the Meditation session in it)	4 hours
	Apply the basic communication practices in different types of communication	Apply	<b>Project:</b> Create a musical using the learnings from unit	Formative Evaluation	2 hours
4	Unit 4 Recognize the need for life skills and values Unit name: Realities of Facing Life (ROFL)	Understand	Understanding Life Skills: Movie based learning – Pursuit of Happyness. What are the skills and values you can identify, what can you relate to?	Interactive learning	3 hours
			Introduction to life skills What are the critical life skills	Activity and Video	1 hour
			Multiple Intelligences Embracing diversity – Activity on appreciation of diversity	Video and activity based	1 hour
	Apply the life skills to different situations	Apply	Life skill: Community service – work with an NGO and make a presentation	Field work: Formative Evaluation	10 hours
			Life skill:Join a trek – Values to be learned: Leadership, teamwork, dealing with ambiguity, managing stress, motivating people, creativity, result orientation	Field work: Formative Evaluation	12 hours

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
				TOTAL	65 hours
	Summative Evaluation	Bloom's Level	Type of Assessment	Marks	Total
		Understand	Knowledge Test	20 marks	50 marks
		Apply	Project (to be evaluated by TCS)	20 marks	
		Apply	Group discussion (to be evaluated by TCS)	10 marks	

# Induction Program (Non Credit)

(To be Finalised by Respective Institute)

Sl. No.	Category	Course Code	Course Title	Hours per week			Credi ts	
		A. THE	EORY	L	Т	P	Tot al	
1	Basic Science courses	M201	Linear Algebra	3	0	0	3	3
2	Basic Science courses	M202	Statistical Methods	3	0	0	3	3
3	Engineering Science Courses	CB201	Data Structures and Algorithms	3	1	0	4	4
4	Engineering Science Courses	EC201	Principles of Electronics	2	0	0	2	2
5	Basic Science courses	BS201	Fundamentals of Economics	2	0	0	2	2
6	Humanities and Social Sciences	HU201	Business Communication and Value Science - II	2	0	0	2	2
7	Basic Science courses	MC201	Environmental Sciences (Non-Credit)					
		B. PRAC	CTICAL					
8	Basic Science course	M292	Statistical Methods Lab	0	0	2	2	1
9	Engineering Science Courses	CB291	Data Structures and Algorithms Lab	0	0	3	3	1.5
10	Engineering Science Courses	EC291	Principles of Electronics Lab	0	0	2	2	1
		Т	OTAL CREDIT					19.5

1 ST 17 10 and C . -

Collective Data from 3rd to 6th Semester (Summer/Winter Training during Semester Break & Internship should be done after 5th Semester or 6th Semester). All related certificates to be collected by the training/internship coordinator(s).

# LINEAR ALGEBRA

Introduction to Matrices and Determinants; Solution of Linear Equations; Cramer's rule; Inverse of a Matrix.

Vectors and linear combinations; Rank of a matrix; Gaussian elimination; LU Decomposition; Solving Systems of Linear Equations using the tools of Matrices.

Vector space; Dimension; Basis; Orthogonality; Projections; Gram-Schmidt orthogonalization and QR decomposition.

Eigenvalues and Eigenvectors; Positive definite matrices; Linear transformations; Hermitian and unitary matrices;

Singular value decomposition and Principal component analysis;Introduction to their applications in Image Processing and Machine Learning.

#### Note:

Assignments & tutorials covering the following: Vectors and linear combinations, Matrices, Linear transformations, Complete solution to Ax = b, Determinants, Eigenvalues and Eigenvectors

#### **Text Books:**

1. Higher Engineering Mathematics, B. S. Grewal, Khanna Publishers.

- 1. Advanced Engineering Mathematics, (Seventh Edition), Peter V. O'Neil, Cengage Learning.
- 2. Advanced Engineering Mathematics, (Second Edition), Michael. D. Greenberg, Pearson.
- 3. Introduction to linear algebra, (Fifth Edition), Gilbert Strang, Wellesley-Cambridge Press.
- 4. Applied Mathematics (Vol. I & II), P. N. Wartikar& J. N. Wartikar, Pune VidyarthiGrihaPrakashan.
- 5. Digital Image Processing, R C Gonzalez and R E Woods, Pearson.
- 6. https://machinelearningmastery.com/introduction-matrices-machine-learning/

## **STATISTICAL METHODS + Lab**

**Sampling Techniques**: Random sampling. Sampling from finite and infinite populations. Estimates and standard error (sampling with replacement and sampling without replacement), Sampling distribution of sample mean, stratified random sampling.

**Linear Statistical Models**: Scatter diagram. Linear regression and correlation. Least squares method. Rank correlation. Multiple regression & multiple correlation, Analysis of variance (one way, two way with as well as without interaction).

**Estimation**: Point estimation, criteria for good estimates (un-biasedness, consistency), Methods of estimation including maximum likelihood estimation.

Sufficient Statistic: Concept & examples, complete sufficiency, their application in estimation.

**Test of hypothesis**: Concept & formulation, Type I and Type II errors, Neyman Pearson lemma, Procedures of testing.

**Non-parametric Inference:** Comparison with parametric inference, Use of order statistics. Sign test, Wilcoxon signed rank test, Mann-Whitney test, Run test, Kolmogorov-Smirnov test. Spearman's and Kendall's test. Tolerance region.

**Basics of Time Series Analysis & Forecasting:** Stationary, ARIMA Models:Identification, Estimation and Forecasting.

### Laboratory

**R** statistical programming language: Introduction to R, Functions, Control flow and Loops, Working with Vectors and Matrices, Reading in Data, Writing Data, Working with Data, Manipulating Data, Simulation, Linear model, Data Frame, Graphics in R

### **Data Source**:

• www.rbi.org.in

#### **Text Books:**

- 1. *Probability and Statistics for Engineers* (Fourth Edition), I.R. Miller, J.E. Freund and R. Johnson, Prentice Hall India Learning Private Limited.
- 2. Fundamentals of Statistics (vol. I &vol. II), A. Goon, M. Gupta and B.Dasgupta, World Press.
- 3. The Analysis of Time Series: An Introduction, Chris Chatfield, Chapman & Hall/CRC.

- 1. Introduction to Linear Regression Analysis, D.C. Montgomery and E.Peck, Wiley-Interscience.
- 2. Introduction to the Theory of Statistics, A.M. Mood, F.A. Graybill and D.C. Boes, McGraw Hill.
- 3. Applied Regression Analysis, N. Draper and H. Smith, Wiley-Interscience.
- 4. Hands-on Programming with R, Garrett Grolemund, O'Reilly.
- 5. R for Everyone: Advanced Analytics and Graphics, Jared P. Lander, Addison-Wesley Professional.

# DATA STRUCTURES AND ALGORITHMS (PCC-CS301) + Lab

**Basic Terminologies and Introduction to Algorithm & Data Organisation**: Algorithm specification, Recursion, Performance analysis, Asymptotic Notation - The Big-O, Omega and Theta notation, Programming Style, Refinement of Coding - Time-Space Trade Off, Testing, Data Abstraction

**Linear Data Structure:** Array, Stack, Queue, Linked-list and its types, Various Representations, Operations & Applications of Linear Data Structures

**Non-linear Data Structure:** Trees (Binary Tree, Threaded Binary Tree, Binary Search Tree, B & B+ Tree, AVL Tree, Splay Tree) and Graphs (Directed, Undirected), Various Representations, Operations & Applications of Non-Linear Data Structures

Searchingand Sorting on Various Data Structures: Sequential Search, Binary Search, Comparison Trees, Breadth First Search, Depth First Search Insertion Sort, Selection Sort, Shell Sort, Divide and Conquer Sort, Merge Sort, Quick Sort, Heapsort, Introduction to Hashing

File: Organisation (Sequential, Direct, Indexed Sequential, Hashed) and various types of accessing schemes.

Graph: Basic Terminologies and Representations, Graph search and traversal algorithms and complexity analysis.

#### Laboratory

- 1. Towers of Hanoi using user defined stacks.
- 2. Reading, writing, and addition of polynomials.
- 3. Line editors with line count, word count showing on the screen.
- 4. Trees with all operations.
- 5. All graph algorithms.
- 6. Saving / retrieving non-linear data structure in/from a file

#### **Text Books:**

- 1. Fundamentals of Data Structures, E. Horowitz, S. Sahni, S. A-Freed, Universities Press.
- 2. Data Structures and Algorithms, A. V.Aho, J. E.Hopperoft, J. D.UIlman, Pearson.

- 1. The Art of Computer Programming: Volume 1: Fundamental Algorithms, Donald E. Knuth.
- 2. Introduction to Algorithms, Thomas, H. Cormen, Charles E. Leiserson, Ronald L. Rivest, Clifford Stein, The MIT Press.
- 3. Open Data Structures: An Introduction (Open Paths to Enriched Learning), (Thirty First Edition), Pat Morin, UBC Press.

# **PRINCIPLES OF ELECTRONICS ENGINEERING + Lab**

**Semiconductors:** Crystalline material: Mechanical properties, Energy band theory, Fermi levels; Conductors, Semiconductors & Insulators: electrical properties, band diagrams. Semiconductors: intrinsic & extrinsic, energy band diagram, P&N-type semiconductors, drift & diffusion carriers.

**Diodes and Diode Circuits:** Formation of P-N junction, energy band diagram, built-in-potential, forward and reverse biased P-N junction, formation of depletion zone, V-I characteristics, Zener breakdown, Avalanche breakdown and its reverse characteristics; Junction capacitance and Varactor diode. Simple diode circuits, load line, linear piecewise model; Rectifier circuits: half wave, full wave, PIV, DC voltage and current, ripple factor, efficiency, idea of regulation.

**Bipolar Junction Transistors:** Formation of PNP / NPN junctions, energy band diagram; transistor mechanism and principle of transistors, CE, CB, CC configuration, transistor characteristics: cut-off active and saturation mode, transistor action, injection efficiency, base transport factor and current amplification factors for CB and CE modes. Biasing and Bias stability: calculation of stability factor

**Field Effect Transistors:**Concept of Field Effect Transistors (channel width modulation), Gate isolation types, JFET Structure and characteristics, MOSFET Structure and characteristics, depletion and enhancement type; CS, CG, CD configurations; CMOS: Basic Principles

**Feed Back Amplifier, Oscillators and Operational Amplifiers:**Concept (Block diagram), properties, positive and negative feedback, loop gain, open loop gain, feedback factors; topologies of feedback amplifier; effect of feedback on gain, output impedance, input impedance, sensitivities (qualitative), bandwidth stability; effect of positive feedback: instability and oscillation, condition of oscillation, Barkhausen criteria. Introduction to integrated circuits, operational amplified and its terminal properties; Application of operational amplifier;

inverting and non-inverting mode of operation, Adders, Subtractors, Constant-gain multiplier, Voltage follower, Comparator, Integrator, Differentiator

**Digital Electronics Fundamentals:**Difference between analog and digital signals, Logic ICs, half and full adder/subtractor, multiplexers, demultiplexers, flip-flops, shift registers, counters.

# Laboratory

- 1. Semiconductor Diodes and application,
- 2. Transistor circuits,
- 3. JFET, oscillators and amplifiers.

# Semester II

# **PRINCIPLES OF ELECTRONICS ENGINEERING + Lab** (continued)

#### **Text Books:**

- 1. Microelectronics Circuits, Adel S. Sedra and Kenneth Carless Smith, Oxford University Press.
- 2. *Millman's Integrated Electronics*, Jacob Millman, Christos Halkias, Chetan Parikh, McGraw Hill Education.
- 3. Digital Logic & Computer Design, M. Morris Mano, Pearson

- 1. Electronic Devices and Circuit Theory, Robert L. Boylestad, Louis Nashelsky.
- 2. Solid State Electronic Devices, 6th Edition, Ben Streetman, Sanjay Banerjee
- 3. Electronic Principle, Albert Paul Malvino.
- 4. Electronics Circuits: Discrete & Integrated, D Schilling C Belove TApelewiczRSaccardi.
- 5. Microelectronics, Jacob Millman, Arvin Grabel.
- 6. Electronics Devices & Circuits, S. Salivahanan, N. Suresh Kumar, A. Vallavaraj
- 7. Electronic Devices & Circuit Theory, 11th Edition, Robert L. Boylestad, Louis Nashelsky.

## FUNDAMENTALS OF ECONOMICS

**Microeconomics:** Principles of Demand and Supply- Supply Curves of Firms - Elasticity of Supply; Demand Curves of Households- Elasticity of Demand; Equilibrium and Comparative Statics (Shift of a Curve and Movement along the Curve); Welfare Analysis- Consumers' and Producers' Surplus - Price Ceilings and Price Floors; Consumer Behaviour- Axioms of Choice - Budget Constraints and Indifference Curves; Consumer's Equilibrium- Effects of a Price Change, Income and Substitution Effects -Derivation of a Demand Curve; Applications- Tax and Subsidies - Intertemporal Consumption - Suppliers' Income Effect; Theory of Production - Production Function and Iso-quants - Cost Minimization; Cost Curves- Total, Average and Marginal Costs - Long Run and Short Run Costs; Equilibrium of a Firm Under Perfect Competition; Monopoly and Monopolistic Competition

**Macroeconomics:** National Income and its Components- GNP, NNP, GDP, NDP; Consumption Function; Investment; Simple Keynesian Model of Income Determination and the Keynesian Multiplier; Government Sector- Taxes and Subsidies; External Sector- Exports and Imports; Money- Definitions; Demand for Money-Transactionary and Speculative Demand; Supply of Money- Bank's Credit Creation Multiplier; Integrating Money and Commodity Markets- IS, LM Model; Business Cycles and Stabilization- Monetary and Fiscal Policy - Central Bank and the Government; The Classical Paradigm- Price and Wage Rigidities - Voluntary and Involuntary Unemployment

#### **Text Books:**

- 1. Microeconomics, Pindyck, Robert S., and Daniel L. Rubinfeld.
- 2. Macroeconomics, Dornbusch, Fischer and Startz.
- 3. Economics, Paul Anthony Samuelson, William D. Nordhaus.

- 1. Intermediate Microeconomics: A Modern Approach, Hal R, Varian.
- 2. Principles of Macroeconomics, N. Gregory Mankiw.

# Semester II

# **BUSINESS COMMUNICATION & VALUE SCIENCE – II**

TEACHING SCHEME:	EXAMINATION SCHEME:	CREDITS ALLOTTED:
Theory: 3 Hrs./Week	Semester Examination: 50 marks	4
Practical: 7 Hrs. / Week	Continuous Assessment: Yes	
Lab: 7 Hrs. / Week	Term Work: 50 marks	

#### **Course ID:**

# 1.6 (Year 1 Semester 2)

		Leadership Oriented Learning (LOL)	
Nature of Cou	irse	Behavioral	
Pre requisites		Basic Knowledge of English (verbal and written) Completion of all units from Semester 1	
Course Object	tives:		
1	Develop effe	ective writing, reading, presentation and group discussion skills.	
2	Help student	ts identify personality traits and evolve as a better team player.	
3	Introduce th a) Morality b) Behavior a c) Diversity&		
	tion of the cours	se, students shall have ability to:	[U]
Upon comple <sup>.</sup>	tion of the cours	· · · · · · · · · · · · · · · · · · ·	[U] [AP]
Upon comple C2.6.1	Understand Use tools of	tools of structured written communication structured written communication	[AP]
Upon comple C2.6.1 C2.6.2	tion of the cours Understand Use tools of Use electron	tools of structured written communication	
Upon comple C2.6.1 C2.6.2 C2.6.3	tion of the cours Understand Use tools of Use electron Develop mat cause	tools of structured written communication structured written communication ic/social media to share concepts and ideas	[AP] [AP]
Upon complet C2.6.1 C2.6.2 C2.6.3 C2.6.4	tion of the cours Understand Use tools of Use electron Develop mat cause Understand	tools of structured written communication structured written communication ic/social media to share concepts and ideas terials to create an identity for an organization dedicated to a social	[AP] [AP] [C]
Upon complet C2.6.1 C2.6.2 C2.6.3 C2.6.4 C2.6.5	tion of the cours Understand Use tools of Use electron Develop mat cause Understand Apply effecti	tools of structured written communication structured written communication ic/social media to share concepts and ideas terials to create an identity for an organization dedicated to a social the basics of presentation	[AP] [AP] [C] [U]
Upon comple C2.6.1 C2.6.2 C2.6.3 C2.6.4 C2.6.5 C2.6.5 C2.6.6	tion of the cours Understand Use tools of Use electron Develop mat cause Understand Apply effecti Assess prese	tools of structured written communication structured written communication ic/social media to share concepts and ideas terials to create an identity for an organization dedicated to a social the basics of presentation ive techniques to make presentations.	[AP] [AP] [C] [U] [AP]
Upon complet C2.6.1 C2.6.2 C2.6.3 C2.6.4 C2.6.5 C2.6.6 C2.6.7	tion of the cours Understand Use tools of Use electron Develop mat cause Understand Apply effecti Assess prese Understand	tools of structured written communicationstructured written communicationic/social media to share concepts and ideasterials to create an identity for an organization dedicated to a socialthe basics of presentationive techniques to make presentations.entations based on given criteria	[AP] [AP] [C] [U] [AP] [E]
Upon complet C2.6.1 C2.6.2 C2.6.3 C2.6.4 C2.6.5 C2.6.5 C2.6.6 C2.6.7 C2.6.8	tion of the cours Understand Use tools of Use electron Develop mat cause Understand Apply effecti Assess prese Understand Apply the ba	tools of structured written communicationstructured written communicationsic/social media to share concepts and ideasterials to create an identity for an organization dedicated to a socialthe basics of presentationtve techniques to make presentations.entations based on given criteriatools for quick reading.	[AP] [AP] [C] [U] [AP] [E] [U]
Upon complet C2.6.1 C2.6.2 C2.6.3 C2.6.4 C2.6.5 C2.6.5 C2.6.6 C2.6.7 C2.6.7 C2.6.8 C2.6.9	tion of the cours Understand Use tools of Use electron Develop mat cause Understand Apply effecti Assess prese Understand Apply the ba Identify indiv	tools of structured written communicationstructured written communicationic/social media to share concepts and ideasterials to create an identity for an organization dedicated to a socialthe basics of presentationtive techniques to make presentations.entations based on given criteriatools for quick reading.sic concept of speed reading, skimming and scanning.	[AP] [AP] [C] [U] [AP] [E] [U] [AP]
Upon complet C2.6.1 C2.6.2 C2.6.3 C2.6.4 C2.6.5 C2.6.6 C2.6.7 C2.6.7 C2.6.8 C2.6.9 C2.6.10	tion of the cours Understand Use tools of Use electron Develop mat cause Understand Apply effecti Assess prese Understand Identify indiv Recognize th	tools of structured written communicationstructured written communicationsic/social media to share concepts and ideasterials to create an identity for an organization dedicated to a socialthe basics of presentationtve techniques to make presentations.entations based on given criteriatools for quick reading.sic concept of speed reading, skimming and scanning.vidual personality types and role in a team.	[AP] [AP] [C] [U] [AP] [U] [AP] [U]
Upon complet C2.6.1 C2.6.2 C2.6.3 C2.6.4 C2.6.5 C2.6.6 C2.6.7 C2.6.7 C2.6.8 C2.6.9 C2.6.10 C2.6.11	tion of the cours Understand Use tools of Use electron Develop mat cause Understand Apply effecti Assess prese Understand Identify indiv Recognize th Understand	tools of structured written communicationstructured written communicationic/social media to share concepts and ideasterials to create an identity for an organization dedicated to a socialthe basics of presentationtive techniques to make presentations.entations based on given criteriatools for quick reading.sic concept of speed reading, skimming and scanning.vidual personality types and role in a team.the basic concepts of Morality and Diversitynunication material to share concepts and ideas	[AP] [AP] [C] [U] [AP] [U] [AP] [U] [AP]
C2.6.1 C2.6.2 C2.6.3 C2.6.4 C2.6.5 C2.6.6 C2.6.7 C2.6.8 C2.6.7 C2.6.8 C2.6.9 C2.6.10 C2.6.11 C2.6.12	tion of the cours Understand Use tools of Use electron Develop mat cause Understand Apply effecti Assess prese Understand Identify indiv Recognize th Understand	tools of structured written communicationstructured written communicationic/social media to share concepts and ideasterials to create an identity for an organization dedicated to a socialthe basics of presentationtve techniques to make presentations.entations based on given criteriatools for quick reading.sic concept of speed reading, skimming and scanning.vidual personality types and role in a team.the basic concepts of Morality and Diversity	[AP] [AP] [C] [U] [AP] [U] [AP] [U] [AP] [U]
Upon complet C2.6.1 C2.6.2 C2.6.3 C2.6.4 C2.6.5 C2.6.5 C2.6.7 C2.6.7 C2.6.7 C2.6.8 C2.6.7 C2.6.10 C2.6.11 C2.6.12 C2.6.13	tion of the course Understand Use tools of Use electron Develop mat cause Understand Apply effecti Assess prese Understand Identify indiv Recognize th Understand Create comn Argue on a to	tools of structured written communicationstructured written communicationic/social media to share concepts and ideasterials to create an identity for an organization dedicated to a socialthe basics of presentationtive techniques to make presentations.entations based on given criteriatools for quick reading.sic concept of speed reading, skimming and scanning.vidual personality types and role in a team.the basic concepts of Morality and Diversitynunication material to share concepts and ideas	[AP] [AP] [C] [U] [AP] [U] [AP] [U] [AP] [U] [C]

Course Contents:

- Identification of common errors in written communication and ways of rectification
- Understanding speed reading techniques Skimming and Scanning
- Application of reading and writing skills
- Analyzing personality traits and team player style
- Understanding the concepts of Morality, Diversity and Inclusion
- Application of these concepts
- Creation of communication material
- Experiencing diversity and organizing events to support inclusion
- Assignment Assimilation of concepts and present them effectively

	Total Hours: 61
Text Books:	
	There are no prescribed texts for Semester 2 – there will be handouts and reference links shared.
Reference Books:	
1	Guiding Souls : Dialogues on the purpose of life; Dr. A.P.J Abdul Kalam ;Publishing Year-2005; Co-authorArun Tiwari
2	The Family and the Nation; Dr. A.P.J Abdul Kalam; Publishing year: 2015; Co- author: Acharya Mahapragya
3	The Scientific India: A twenty First Century Guide to the World around Us; Dr. A.P.J Abdul Kalam; Publishing year: 2011; Co-author- Y.S.Rajan
4	Forge Your Future: Candid, Forthright, Inspiring ; Dr. A.P.J Abdul Kalam; Publishing year: 2014
5	Abundance: The Future is Better Than You Think; Peter H. Diamandis and Steven Kotler; Published: 21 Feb, 2012; Publisher: Free Press
6	Start With Why: How Great Leaders Inspire Everyone to Take Action; Simon Sinek; Published: 6 October 2011; Publisher: Penguin
7	Advertising & IMC: Principles and Practice; Sandra Moriarty, Nancy D. Mitchell, William D. Wells; Published: 15 June 2016; Publisher: Pearson Education India
Web References:	
1	ETHICS FUNDAMENTALS AND APPROACHES TO ETHICS https://www.eolss.net/Sample-Chapters/C14/E1-37-01-00.pdf
2	A Framework for Making Ethical Decisions https://www.brown.edu/academics/science-and-technology-studies/framework-making- ethical-decisions
3	Five Basic Approaches to Ethical Decision- http://faculty.winthrop.edu/meelerd/docs/rolos/5_Ethical_Approaches.pdf
Online Resources:	
1	https://youtu.be/CsaTsIhSDI
2	https://m.youtube.com/watch?feature=youtu.be&v=IIKvV8_T95M
3	https://m.youtube.com/watch?feature=youtu.be&v=e80BbX05D7Y
4	https://m.youtube.com/watch?v=dT_D68RJ5T8&feature=youtu.be

5	https://m.youtu	<pre>ibe.com/watch?v=7sLLEdBgYYY&amp;feature=youtu.be</pre>	
Assessment Methods 8	Levels (based o	on Bloom's Taxonomy)	
Formative assessment	(Max. Marks:20	)	
Course Outcome	Course Outcome Bloom's Level Assessment Component		Marks
C1.6.1	Understand	Immersion (interview)	5
C1.6.2	Understand	Create CV	4
C1.6.3	Apply	Group Assignment- Form an NGO	5
C1.6.4	Understand	Group activities	3
C1.6.5	Create	Create and present a street play to articulate and amplify the social cause.	3
	Summative	Assessment based on End Semester Project	
Bloom's Level			
Understand			50
Apply	Written Asses	ssment, project and group discussion	
Analyze			

#### Lesson Plan

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
1			Icebreaker. 1) Participate in 'Join Hands Movement'. Individual identification of social issues.2) Each Individual chooses one particular social issue which they would like to address. 3) Class to be divided in teams for the entire semester. All activities to be done in teams and the grades, credit points will be captured in the leader board in the class room.4) Theory to introduce the participant Slam book to be used for capturing individual learning points and observations.	Group discussion, Practical	60 Minutes

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
1	Understand tools of structured written communication	Understand	Research on the social cause each group will work for.	Practical (practical)	90 Minutes
1	Use tools of structured written communication	Understand	Class discussion- Good and Bad Writing. Common errors, punctuation rules, use of words.	PPT, Theory and Practical	90 Minutes
1			<b>Group Practical</b> – As a group, they will work on the social issue identified by them. Research, read and generate a report based on the findings.(Apply the learning and recap from the session)	Formative evaluation	70 Minutes
1	Create communication material to share concepts and ideas	Create	<b>Practical:</b> Plan and design an E Magazine. Apply and assimilate the knowledge gathered from Sem-1 till date. Share objective & guideline. All members to contribute an article to the magazine, trainer to evaluate the content.	Practical (Practical)	120 Minutes
1	Understand tools for Lucid writing	Understand	Lucid Writing:Theory andEncourage the studentsDiscussionto go through the linksgiven about CatherineMorris and JoanieMcmahon's writingtechniques.Image: Construction of the state of the		30 mins
1	Create communication material to share concepts and ideas	Create	Create the magazine	Practical (Lab)	90 Minutes

Unit	Objective	Bloom's Level	Content	Type of Class	Duration	
<u>1</u>		Understand	SATORI – Participants share the personal take away acquired from GD, writing and reading skills activities captured in their handbook.Share the most important learning points from the activities done so far and how that learning has brought a change.		60 Minutes	
1	Use electronic/social media to share concepts and ideas	Apply	Launching an E Magazine.	Practical (Lab)	120 Minutes	
1			Quiz Time	Summative Evaluation for Unit	60 Minutes	
Unit 2	2					
2	Develop materials to create an identity for an organization dedicated to a social cause	Create	Each group will form an NGO. Create Vision, Mission, Value statement, tagline and Design a logo.		90 Minutes	
2	Understand the basics of presentation	Understand	Introduction to basic presentation skills& ORAI app	Theory and video	60 Minutes	
2	Apply effective techniques to make presentations.	Apply	Groups to present their NGOs. Apply the learning gathered from session 2. Presentation to be recorded by the groups. feedback from the audience/ Professor	Formative evaluation	60 Minutes	
2	Assess presentation based on given criteria	Evaluate	Group to come back and share their findings from the recording. Post work- individual write up to be written and evaluated for the E- magazine	Sharing of learning, written Practical and formative evaluation	60 Minutes & 60 Minutes	
2	Create communication material to share concepts	Create Apply	Prepare and publish the Second episode of the E Magazine.	Practical (Lab)	120 minutes	

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
	and ideas Use electronic/social media to share concepts and ideas				
2	Understand the tools for speed reading. Apply the basic concepts of speed reading, skimming and scanning.	Understand Apply	Speed Reading session: Introduction to skimming and scanning; practice the same.	Theory and Practical	30 Minutes
2		Understand	SATORI – Join the dots- Participants to connect their learning gathered from AIP Unit-2 with their existing curriculum	Share the most important learning points	60 Minutes
2			Quiz Time	Summative Evaluation for Unit	60 Minutes
Unit 3	3			Evaluation for Onit	
3	Develop materials to create an identity for an organization dedicated to a social cause	Create	Ad campaign- Brain storming session- Students to discuss and explore the means of articulating and amplifying the social issue their NGOs are working for.	Discussion	60 Minutes
3	Create communication material to share concepts and ideas.	e Create Design a skit- a) write the Practical based nunication rial to concepts Create respective NGOs.Read Theory		a) 30 Minutes b) 60 Minutes	

Unit No	Objective	Objective         Bloom's Level         Content         Type of Class		Duration	
			Theory.		
3	Use electronic/social media to share concepts and ideas	Apply Apply	Promote the play through a social media and gather your audience. Enact the play. Capture the numbers of likes and reviews. Theory to assign grades to individual team.	Practical based learning Formative Evaluation	Lab Time: 90 Minutes Class Time:60Minutes
3	Identify individual personality types and role in a team.	Understand	(1) Theory to find out from the participants their views, observations and experiences of working in a team(2) Intro of Dr. Meredith Belbin and his research on team work and how individuals contribute.	Discussion and Theory	60 Minutes
3	Identify individual personality types and role in a team.	Understand	Cont. (3) Belbin's 8 Team Roles and Lindgren's Big 5 personality traits.(4) Belbin's 8 team player styles	Practical based learning followed by a presentation	40 Minutes
3	Identify individual personality types and role in a team.	Understand	(1) Team Falcon Practical to identify individual personality traits with Belbin's 8 team player styles	Practical based learning followed by a presentation.	(1 &2) 40 Minutes
3	Recognize the concepts of outward behavior and internal behavior	Understand	(2) Similar personality types to form groups (3) Groups present their traits.	Presentation	(3) 60 minutes
3	Create communication material to share concepts and ideas. Use the	Create Apply	Prepare and publish the third episode of the E Magazine.	Practical	60 Minutes

Unit No	Objective			Duration	
	electronic/social media to share concepts and ideas				
3		Understand Understand	SATORI – (join the dots with participants personal life) Participants share the personal take away acquired from working in teams, GD, learning about presentations, presenting their NGOs	Share the most important learning points from the activities done so far. Participants talk about the changes they perceive in themselves	60 Minutes
3			Quiz Time	Summative Evaluation for Unit	60 Minutes
Unit 4	4	I			I
4	Understand the basic conceptsof Morality and Diversity	Understand	Ten minutes of your time – a short film on diversity. Play the video (link to be attached in the FG)	Video & discussion	30Minutes
4	Understand the basic concepts of Morality and Diversity	Understand	Discuss key take away of the film. Theory to connect the key take away of the film to the concept of empathy.	Practical	30 Minutes
4	Understand the basic concepts of Morality and Diversity	Understand	Touch the target (Blind man) - Debriefing of the Practical. Film: "The fish and I" by BabakHabibifar" (1.37mins)	Practical and discussion	60 Minutes
4	Create communication material to share concepts.	Create	Groups to create a story – 10 minutes of a person's life affected by the social issue groups are working on. Narrate the story in first person. Feedbacks to be shared by the other groups.	Practical, sharing and Practical	120 Minutes

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
4	Understand the basic concepts of Morality and Diversity	ots incident or film based on the topic of your Research and respective NGO written Practical		120 Minutes	
4	Create communication material to share concepts.	Create	Write a review in a blog on the topics they are covering in their research. Theory will give grades to each team.	Written Practical and Formative Evaluation	60 Minutes
4	Understand the basic concepts of Morality and Diversity	Understand	Session on Diversity & Inclusion- Different forms of Diversity in our society.	PPT, Theory, discussion	60 Minutes
4	Create communication material to share concepts.	Create	Teams to video record interviews of people from diverse groups (Ask 5 questions). Share the recordings in FB	Practical	120 Minutes
4	Argue on a topic based on morality and diversity	Evaluate	Debate on the topic of diversity with an angle of ethics, morality and respect for individual (In the presence of an external moderator). Groups will be graded by the professor.	Practical and formative evaluation	60 Minutes
4	Articulate opinions on a topic with the objective of influencing others	Create	Prepared speech- Every student will narrate the challenges faced by a member of a diverse group in 4 minutes (speech in first person). Theory to give feedback to each student.	Practical and formative Evaluation	90 Minutes
4	Understand the basic concepts of Morality and Diversity	Understand	Discussion on TCS values, Respect for Individual and Integrity.	PPT, Theory, Practical and discussion	60 Minutes
4	Create communication material to share concepts and ideas.	Create Apply	Prepare and publish the final episode of the E Magazine.	Practical	120 Minutes

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
	Use the electronic/social media to share concepts and ideas				
4		Understand	SATORI –Participants share the personal take away acquired from working in teams, GD, learning about presentations and understanding diversity inclusion.	Discussion	60 Minutes
4	Use tools of structured written communication	Apply	<b>Revisit your resume</b> Include your recent achievements in your resume.	Submit it to the Professor	Lab time-30 Minutes
4			Quiz Time	Summative Evaluation for Unit	60 Minutes
4	Organize an event to generate awareness and get support for a cause	Create	Project-1) Each team to look for an NGO/ social group in the city which is working on the issue their college group is supporting. 2) Spend a day with the NGO/ social group to understand exactly how they work and the challenges they face. 3) Render voluntary service to the group for one day 4) Invite the NGO/ social group to address their university students for couple of hours. Plan the entire event, decide a suitable venue in the university, gather audience, invite faculty members etc. (they need to get their plan ratified their professor). Outcome Host an interactive	Field work: Formative Evaluation	7 Hours

Unit	Objective	Bloom's Level	Content	Type of Class	Duration
No					
			session with the NGO		
			spokesperson		
			5) The groups to		
			present their		
			experience of a day		
			with the NGO and		
			inspire students to		
			work for the cause.		
ΤΟΤΑ	L	1			61 hours
	Assessment	Understand	Written Assessment of 20		
			marks		
		Create	Project of 20 marks (E-		
			Magazine 4 editions)		
		Analyze,	Focus Group Discussion		
		Create	10 marks		

# **ENVIRONMENTAL SCIENCES (Non-Credit)**

(To be Finalised by Respective Institute)

	<u>2nd Y</u>	ear 1st S	emester: 3rd Semester	<u>r</u>				
Sl.	Category	Course	Course Title	H	ours	s per	r week	Credits
No.		Code	ode		T	P	Total	•
		Α	. THEORY	1		1	I	
1	Basic Science course	CB301	Formal Language and Automata Theory	3	0	0	3	3
2	Engineering Science Courses	CB302	Computer Organization and Architecture	3	0	0	3	3
3	Engineering Science Courses	CB303	Object Oriented Programming	3	0	0	3	3
4	Program Core Course	CB304	Computational Statistics	3	0	0	3	3
5	Program Core Course	CB305	Software Engineering	3	0	0	3	3
6	Humanities and Social Sciences including Management courses	MC301	Indian Constitution (Non- Credit)					
		B. I	PRACTICAL					•
7	Engineering Science Courses	CB391	Computer Organization and Architecture Lab	0	0	3	3	1.5
8	Engineering Science Courses	CB393	Object Oriented Programming Lab	0	0	3	3	1.5
9	Program Core Course	CB394	Computational Statistics Lab	0	0	2	2	1
10	Program Core Course	CB395	Software Engineering Lab	0	0	2	2	1
		ТОТА	L CREDIT			•	•	20

Collective Data from 3rd to 6th Semester (Summer/Winter Training during Semester Break & Internship should be done after 5th Semester or 6th Semester). All related certificates to be collected by the training/ internship coordinator(s).

**\*\*** MOOCS COURSES for HONOURS/MINOR Degree are Program specific and to be taken from MOOCS BASKET

## FORMAL LANGUAGE& AUTOMATA THEORY (PCC-CS502)

**Introduction:** Alphabet, languages and grammars, productions and derivation, Chomsky hierarchy of languages.

**Regular languages and finite automata:** Regular expressions and languages, deterministic finite automata (DFA) and equivalence with regular expressions, nondeterministic finite automata (NFA) and equivalence with DFA, regular grammars and equivalence with finite automata, properties of regular languages, *Kleene's theorem*, pumping lemma for regular languages, *Myhill-Nerode theorem and its uses*, minimization of finite automata.

**Context-free languages and pushdown automata:** Context-free grammars (CFG) and languages (CFL), Chomsky and Greibachnormal forms, nondeterministic pushdown automata (PDA) and equivalence with CFG, parse trees, ambiguity in CFG, pumping lemma for context-free languages, deterministicpushdown automata, closure properties of CFLs.

**Context-sensitive languages:**Context-sensitive grammars (CSG) and languages, linear bounded automata and equivalence with CSG.

**Turing machines:** The basic model for Turing machines (TM), Turingrecognizable(recursively enumerable) and Turing-decidable (recursive) languages and their closure properties, variants of Turing machines, nondeterministic TMs and equivalence with deterministic TMs, unrestricted grammars and equivalence with Turing machines, TMsas enumerators.

**Undecidability:** Church-Turing thesis, universal Turing machine, the universal and diagonalization languages, reduction between languages and Rice s theorem, undecidable problems about languages.

**Basic Introduction to Complexity:**Introductory ideas on Time complexity of deterministic and nondeterministic Turing machines, P and NP, NP- completeness, Cook's Theorem, other NP -Complete problems.

### **Text Books:**

1. Introduction to Automata Theory, Languages, and Computation John E. Hopcroft, Rajeev Motwani and Jeffrey D. Ullman.

### **Reference Books:**

- 1. Elements of the Theory of Computation, Harry R. Lewis and Christos H. Papadimitriou.
- 2. Automata and Computability, Dexter C. Kozen.
- 3. Introduction to the Theory of Computation, Michael Sipser.
- 4. Introduction to Languages and the Theory of Computation, John Martin.
- 5. Computers and Intractability: A Guide to the Theory of NP Completeness, M. R. Garey and D. S. Johnson.

## COMPUTER ORGANIZATION & ARCHITECHTURE (PCC-CS 402)

### Revision of basics in Boolean logic and Combinational/Sequential Circuits.

Functional blocks of a computer: CPU, memory, input-output subsystems, control unit.

**Instruction set architecture of a CPU:** Registers, instruction execution cycle, RTL interpretation of instructions, addressing modes, instruction set. Outlining instruction sets of some common CPUs.

**Data representation:** Signed number representation, fixed and floating point representations, character representation.

**Computer arithmetic:** Integer addition and subtraction, ripple carry adder, carry look-ahead adder, etc. multiplication – shift-and-add,Booth multiplier, carry save multiplier, etc. Division restoring and non-restoring techniques, floating point arithmetic, IEEE 754 format.

#### Introduction to x86 architecture.

**CPU control unit design:** Hardwired and micro-programmed design approaches, design of a simple hypothetical CPU.

Memory system design: Semiconductor memory technologies, memory organization.

**Peripheral devices and their characteristics:** Input-output subsystems, I/O device interface, I/O transfers – program controlled, interrupt driven and DMA, privileged and non-privileged instructions, software interrupts and exceptions. Programs and processes – role of interrupts in process state transitions, I/O device interfaces – SCII, USB

Pipelining: Basic concepts of pipelining, throughput and speedup, pipeline hazards.

Parallel Processors: Introduction to parallel processors, Concurrent access to memory and cache coherency.

**Memory organization:** Memory interleaving, concept of hierarchicalmemory organization, cache memory, cache size vs. block size, mapping functions, replacement algorithms, write policies.

### **Text Books:**

- 1. Computer System Architecture M. M. Mano:, 3rd ed., Prentice Hall of India, New Delhi, 1993.
- 2. Computer Organization and Design: The Hardware/Software Interface, David A. Patterson and John L. Hennessy.
- 3. Computer Organization and Embedded Systems, Carl Hamacher.

#### **Reference Books:**

- 1. Computer Architecture and Organization, John P. Hayes.
- 2. Computer Organization and Architecture: Designing for Performance, William Stallings.
- 3. Computer System Design and Architecture, Vincent P. Heuring and Harry F. Jordan.

## **OBJECT ORIENTED PROGRAMMING (PCC-CS503) + Lab**

**Procedural programming, An Overview of C:** Types Operator and Expressions, Scope and Lifetime, Constants, Pointers, Arrays, and References, Control Flow, Functions and Program Structure, Namespaces, error handling, Input and Output (*C*-way), Library Functions (*string, math, stdlib*), Command line arguments, Pre-processor directive

Some difference between C and C++: Single line comments, Local variable declaration within function scope, function declaration, function overloading, stronger type checking, Reference variable, parameter passing – value vs reference, passing pointer by value or reference, #define constant vs const, Operator new and delete, the typecasting operator,Inline Functions in contrast to macro, default arguments

**The Fundamentals of Object Oriented Programming:** Necessity for OOP, Data Hiding, Data Abstraction, Encapsulation, Procedural Abstraction, Class and Object.

**More extensions to C in C++ to provide OOP Facilities:** Scope of Class and Scope Resolution Operator, Member Function of a Class, private, protected and public Access Specifier, this Keyword, Constructors and Destructors, friend class, error handling (exception)

**Essentials of Object Oriented Programming:** Operator overloading, Inheritance – Single and Multiple, Class Hierarchy, Pointers to Objects, Assignment of an Object to another Object, Polymorphism through dynamic binding, Virtual Functions, Overloading, overriding and hiding, Error Handling

Generic Programming: Template concept, class template, function template, template specialization

Input and Output: Streams, Files, Library functions, formatted output

**Object Oriented Design and Modelling: UML concept, Use case for requirement capturing, Class diagram, Activity diagram and Sequence Diagram for design, Corresponding C++ code from design** 

### Laboratory

## **Text Books:**

- 1. *The C++ Programming Language*, Bjarne Stroustrup, Addison Wesley.
- 2. C++ and Object-Oriented Programming Paradigm, Debasish Jana, PHI Learning Pvt. Ltd.

## **Reference Books:**

- 1. *Programming Principles and Practice Using C++*, Bjarne Stroustrup, Addison Wesley.
- 2. *The Design and Evolution of C++*, Bjarne Stroustrup, Addison Wesley.

# **COMPUTATIONAL STATISTICS + Lab**

**Multivariate Normal Distribution:** Multivariate Normal Distribution Functions, Conditional Distribution and its relation to regression model, Estimation of parameters.

**Multiple Linear Regression Model:** Standard multiple regression models with emphasis on detection of collinearity, outliers, non-normality and autocorrelation, Validation of model assumptions.

**Multivariate Regression:** Assumptions of Multivariate Regression Models, Parameter estimation, Multivariate Analysis of variance and covariance

**Discriminant Analysis:** Statistical background, linear discriminant function analysis, Estimating linear discriminant functions and their properties.

**Principal Component Analysis:** Principal components, Algorithm for conducting principal component analysis, deciding on how many principal components to retain, H-plot.

**Factor Analysis:** Factor analysis model, Extracting common factors, determining number of factors, Transformation of factor analysis solutions, Factor scores.

**Cluster Analysis:** Introduction, Types of clustering, Correlations and distances, clustering by partitioning methods, hierarchical clustering, overlapping clustering, K-Means Clustering-Profiling and Interpreting Clusters.

### Laboratory

**Python Concepts, Data Structures, Classes:** Interpreter, Program Execution, Statements, Expressions, Flow Controls, Functions, Numeric Types, Sequences and Class Definition, Constructors, Text & Binary Files - Reading and Writing

**Visualization in Python:**Matplotlib package, Plotting Graphs, Controlling Graph, Adding Text, More Graph Types, Getting and setting values, Patches

**Multivariate data analysis**: Multiple regression, multi variate regression, cluster analysis with various algorithms, factor analysis, PCA and linear discriminant analysis. Various datasets should be used for each topic

### **Text Books:**

- 1. An Introduction to Multivariate Statistical Analysis, T.W. Anderson.
- 2. Applied Multivariate Data Analysis, Vol I & II, J.D. Jobson.
- 3. Statistical Tests for Multivariate Analysis, H. Kris.
- 4. Programming Python, Mark Lutz.
- 5. Python 3 for Absolute Beginners, Tim Hall and J-P Stacey.
- 6. Beginning Python: From Novice to Professional, Magnus Lie Hetland. Edition, 2005.

## Semester III

## **COMPUTATIONAL STATISTICS + Lab**(continued)

#### **Reference Books:**

- 1. *Regression Diagnostics*, *Identifying Influential Data and Sources of Collinearety*, D.A. Belsey, E. Kuh and R.E. Welsch
- 2. Applied Linear Regression Models, J. Neter, W. Wasserman and M.H. Kutner.
- 3. The Foundations of Factor Analysis, A.S. Mulaik.
- 4. Introduction to Linear Regression Analysis, D.C. Montgomery and E.A. Peck.
- 5. Cluster Analysis for Applications, M.R. Anderberg.
- 6. Multivariate Statistical Analysis, D.F. Morrison.
- 7. Python for Data Analysis, Wes Mc Kinney.

## **SOFTWAREENGINEERING + Lab**

**Introduction:** Programming in the small vs. programming in the large; software project failures and importance of software quality and timely availability; engineering approach to software development; role of software engineering towards successful execution of large software projects; emergence of softwareengineering as a discipline.

**Software Project Management:** Basic concepts of life cycle models – different models and milestones; software project planning –identification of activities and resources; concepts of feasibility study; techniques for estimation ofschedule and effort; software cost estimation models and concepts of software engineeringeconomics; techniques of software project control and reporting; introduction to measurement of software size; introduction to the concepts of risk and its mitigation; configuration management.

**Software Quality and Reliability:** Internal and external qualities; process and product quality; principles to achieve software quality; introduction to different software quality models like McCall, Boehm, FURPS / FURPS+, Dromey, ISO – 9126; introduction to Capability Maturity Models (CMM and CMMI); introduction to software reliability, reliability models and estimation.

**Software Requirements Analysis, Design and Construction:** Introduction to Software Requirements Specifications (SRS) and requirement elicitation techniques;techniques for requirement modeling – decision tables, event tables, state transition tables, Petri nets;requirements documentation through use cases; introduction to UML, introduction to softwaremetrics and metrics based control methods; measures of code and design quality.

**Object Oriented Analysis, Design and Construction:** Concepts -- the principles of abstraction, modularity, specification, encapsulation and information hiding; concepts of abstract data type; Class Responsibility Collaborator (CRC) model; quality of design; design measurements; concepts of design patterns; Refactoring; object oriented construction principles; object oriented metrics.

**Software Testing:** Introduction to faults and failures; basic testing concepts; concepts of verification and validation; black box and white box tests; white box test coverage – code coverage, condition coverage, branch coverage; basic concepts of black-box tests – equivalence classes, boundary value tests, usage of state tables; testing use cases; transaction based testing; testing for non-functional requirements – volume, performance and efficiency; concepts of inspection.

### Laboratory

Development of requirements specification, function oriented design using SA/SD, object-oriented design using UML, test case design, implementation using C++ and testing. Use of appropriate CASE tools and other tools such as configuration management tools, program analysis tools in the software life cycle.

## Semester III

## **SOFTWAREENGINEERING + Lab** (continued)

### **Text Books:**

1. Software Engineering, Ian Sommerville

### **Reference Books:**

- 1. Fundamentals of Software Engineering, Carlo Ghezzi, Jazayeri Mehdi, Mandrioli Dino
- 2. Software Requirements and Specification: A Lexicon of Practice, Principles and Prejudices, Michael Jackson
- 3. The Unified Development Process, Ivar Jacobson, Grady Booch, James Rumbaugh
- 4. Design Patterns: Elements of Object-Oriented Reusable Software, Erich Gamma, Richard Helm, Ralph Johnson, John Vlissides
- 5. Software Metrics: A Rigorous and Practical Approach, Norman E Fenton, Shari Lawrence Pfleeger
- 6. Software Engineering: Theory and Practice, Shari Lawrence Pfleeger and Joanne M. Atlee
- 7. Object-Oriented Software Construction, Bertrand Meyer
- 8. Object Oriented Software Engineering: A Use Case Driven Approach -- Ivar Jacobson
- 9. Touch of Class: Learning to Program Well with Objects and Contracts --Bertrand Meyer
- 10. UML Distilled: A Brief Guide to the Standard Object Modeling Language -- Martin Fowler

## **INDIAN CONSTITUTION (Non Credit)**

(To be finalized by Respective Institute)

SI. N	Category	Course Code	<b>Course Title</b>	I	Cre dits			
				L	Τ	P	To tal	
		A. T	HEORY					<u> </u>
1	Program Core Course	CB401	Operating Systems (Unix)	3	0	0	3	3
2	Program Core Course	CB402	Database Management Systems	3	0	0	3	3
3	Program Core Course	CB403	Software Design with UML	3	0	0	3	3
4	Program Core Course	BS401	Introduction to Innovation, IP Management and Entrepreneurship	3	0	0	3	3
5	Humanities and Social Sciences including Management courses	BS402	Business Communication and Value Science-III	2	0	0	2	2
6	Basic Science course	M401	Operations Research	2	0	0	2	2
7	Humanities and Social Sciences including Management courses	MC401	Essen Essence of Indian Traditional Knowledge (Non- Credit)					
		B. PR	ACTICAL					
8	Program Core Course	CB491	Operating Systems Lab (Unix)	0	0	2	2	1
9	Program Core Course	CB492	Database Management Systems Lab	0	0	2	2	1
10	Program Core Course	CB493	Software Design with UML Lab	0	0	2	2	1
11	Engineering Science Courses	M491	<b>Operations Research Lab</b>	0	0	2	2	1

Collective Data from 3rd to 6th Semester (Summer/Winter Training during Semester Break & Internship should be done after 5th Semester or 6th Semester). All related certificates to be collected by the training/ internship coordinator(s).

**\*\*** MOOCS COURSES for HONOURS/MINOR Degree are Program specific and to be taken from MOOCS BASKET

## **OPERATING SYSTEMS (PCC-CS-403) + Lab (Unix)**

**Introduction**: Concept of Operating Systems (OS), Generations of OS, Typesof OS, OS Services, Interrupt handling andSystem Calls, Basic architectural concepts of an OS, Concept of Virtual Machine, Resource Manager view, process view and hierarchical view of an OS.

**Processes**: Definition, Process Relationship, Different states of a Process, Process Statetransitions, Process Control Block (PCB), Context switching.

Thread: Definition, Various states, Benefits of threads, Types of threads, Concept ofmultithreads.

**Process Scheduling**: Foundation and Scheduling objectives, Types of Schedulers, Schedulingcriteria: CPU utilization, Throughput, Turnaround Time, Waiting Time, Response Time.

**Scheduling algorithms**: Pre-emptive and non-pre-emptive, FCFS, SJF, RR; Multiprocessorscheduling: Real Time scheduling: RM and EDF.

**Inter-process Communication**: Concurrent processes, precedence graphs, Critical Section, Race Conditions, Mutual Exclusion, Hardware Solution, Semaphores, Strict Alternation, Peterson's Solution, The Producer / Consumer Problem, Event Counters, Monitors, Message Passing, Classical IPC Problems: Reader's & Writer Problem, Dinning Philosopher Problem, Barber's shop problem.

**Deadlocks**: Definition, Necessary and sufficient conditions for Deadlock, DeadlockPrevention, Deadlock Avoidance: Banker's algorithm, Deadlock detection and Recovery.

**Concurrent Programming:** Critical region, conditional critical region, monitors, concurrent languages, communicating sequential process (CSP); Deadlocks - prevention, avoidance, detection and recovery.

**Memory Management**: Basic concept, Logical and Physical address maps, Memoryallocation: Contiguous Memory allocation – Fixed and variable partition–Internal and External fragmentation and Compaction.

**Virtual Memory**: Basics of Virtual Memory – Hardware and control structures – Localityof reference, Page allocation, Partitioning, Paging, Page fault, Working Set, Segmentation, Demand paging, PageReplacement algorithms: Optimal, First in First Out (FIFO), Second Chance (SC), Notrecently used (NRU) and Least Recently used (LRU).

I/O Hardware: I/O devices, Device controllers, Direct Memory Access, Principles of I/O.

**File Management**: Concept of File, Access methods, File types, File operation, Directorystructure, File System structure, Allocation methods (contiguous, linked, indexed), Free-space management (bit vector, linked list, grouping), directory implementation(linear list, hash table), efficiency and performance.

**Disk Management**: Disk structure, Disk scheduling - FCFS, SSTF, SCAN, C-SCAN, Diskreliability, Disk formatting, Boot-block, Bad blocks.

**Case study:** UNIX OS file system, shell, filters, shell programming, programming with the standard I/O, UNIX system calls.

### **Text Books:**

1. Operating System Concepts Essentials. Abraham Silberschatz, Peter Baer Galvin and Greg Gagne.

## **Reference Books:**

1. Operating Systems: Internals and Design Principles. William Stallings.

2. Operating System: A Design-oriented Approach. Charles Patrick Crowley.

- Operating Systems: A Modern Perspective. Gary J. Nutt.
   Design of the Unix Operating Systems. Maurice J. Bach.
   Understanding the Linux Kernel, Daniel Pierre Bovet, Marco Cesati.

## **DATATBASE MANGEMENT SYSTEMS (PCC-CS503) + Lab**

Introduction: Introduction to Database. Hierarchical, Network and Relational Models.

**Database system architecture**: Data Abstraction, Data Independence, Data DefinitionLanguage (DDL), Data Manipulation Language (DML).

**Data models**: Entity-relationship model, network model, relational and object orienteddata models, integrity constraints, data manipulation operations.

**Relational query languages**: Relational algebra, Tuple and domain relational calculus,SQL3, DDL and DML constructs, Open source and Commercial DBMS - MYSQL,ORACLE, DB2, SQL server.

**Relational database design**: Domain and data dependency, Armstrong's axioms, Functional Dependencies, Normal forms, Dependency preservation, Lossless design.

**Query processing and optimization**: Evaluation of relational algebra expressions, Queryequivalence, Join strategies, Query optimization algorithms.

Storage strategies: Indices, B-trees, Hashing.

**Transaction processing**: Concurrency control, ACID property, Serializability ofscheduling, Locking and timestamp based schedulers, Multi-version and optimisticConcurrency Control schemes, Database recovery.

**Database Security**: Authentication, Authorization and access control, DAC, MAC and RBAC models, Intrusion detection, SQL injection.

Advanced topics: Object oriented and object relational databases, Logical databases, Webdatabases, Distributed databases, Data warehousing and data mining.

### **Text Books:**

1. Database System Concepts. Abraham Silberschatz, Henry F. Korth and S. Sudarshan.

### **Reference Books:**

- 1. Principles of Database and Knowledge Base Systems, Vol 1 by J. D. Ullman.
- 2. Fundamentals of Database Systems. R. Elmasri and S. Navathe.
- 3. Foundations of Databases. Serge Abiteboul, Richard Hull, Victor Vianu.

## **SOFTWARE DESIGNWITH UML + Lab**

### Introduction to on Object Oriented Technologies and the UML Method.

- Software development process: The Waterfall Model vs. The Spiral Model.
- The Software Crisis, description of the real world using the Objects Model.
- Classes, inheritance and multiple configurations.
- Quality software characteristics.
- Description of the Object Oriented Analysis process vs. the Structure Analysis Model.

#### Introduction to the UML Language.

- Standards.
- Elements of the language.
- General description of various models.
- The process of Object Oriented software development.
- Description of Design Patterns.
- Technological Description of Distributed Systems.

### **Requirements Analysis Using Case Modeling**

- Analysis of system requirements.
- Actor definitions.
- Writing a case goal.
- Use Case Diagrams.
- Use Case Relationships.

### Transfer from Analysis to Design in the Characterization Stage: Interaction Diagrams.

- Description of goal.
- Defining UML Method, Operation, Object Interface, Class.
- Sequence Diagram.
- Finding objects from Flow of Events.
- Describing the process of finding objects using a Sequence Diagram.
- Describing the process of finding objects using a Collaboration Diagram.

### The Logical View Design Stage: The Static Structure Diagrams.

- The Class Diagram Model.
- Attributes descriptions.
- Operations descriptions.
- Connections descriptions in the Static Model.
- Association, Generalization, Aggregation, Dependency, Interfacing, Multiplicity.

### Package Diagram Model.

- Description of the model.
- White box, black box.
- Connections between packagers.
- Interfaces.
- Create Package Diagram.
- Drill Down.

### Dynamic Model: State Diagram / Activity Diagram.

- Description of the State Diagram.
- Events Handling.
- Description of the Activity Diagram.
- Exercise in State Machines.

### **Component Diagram Model.**

- Physical Aspect.
- Logical Aspect.

- Connections and Dependencies.
- User face.
- Initial DB design in a UML environment.

#### **Deployment Model.**

- Processors.
- Connections.
- Components.
- Tasks.
- Threads.
- Signals and Events.

## **Text Books:**

1. Object-Oriented Software Engineering: using UML, Patterns, and Java. Bernd Bruegge and Allen H. Dutoit.

### **Reference Books:**

1. Design Patterns: Elements of Reusable Object-Oriented Software. Erich Gamma, Richard Helm, Ralph Johnson, and John M. Vlissides.

## Introduction to Innovation, IP Management & Entrepreneurship

## **Course ID:**

2.2.4 (Year 2 Semester 2)

## **Course Pre Requisite(s):**

Good knowledge of Fundamentals of Management (Covered in Year 2, Semester 1)

## **Course Outcome(s):**

The major emphasis of the course will be on creating a learning system through which management students can enhance their innovation and creative thinking skills, acquaint themselves with the special challenges of starting new ventures and use IPR as an effective tool to protect their innovations and intangible assets from exploitation.

As a part of this course, students will:

- Learn to be familiar with creative and innovative thinking styles
- Learn to investigate, understand and internalize the process of founding a startup
- Learn to manage various types of IPR to protect competitive advantage

## **Topics to Be Covered:**

#### UNIT – I

#### Innovation: What and Why?

Innovation as a core business process, Sources of innovation, Knowledge push vs. need pull innovations.

Class Discussion- Is innovation manageable or just a random gambling activity?

#### UNIT – II

#### **Building an Innovative Organization**

Creating new products and services, Exploiting open innovation and collaboration, Use of innovation for starting a new venture

Class Discussion- Innovation: Co-operating across networks vs. 'go-it-alone' approach

#### UNIT – III

#### **Entrepreneurship:**

- Opportunity recognition and entry strategies
- Entrepreneurship as a Style of Management
- Maintaining Competitive Advantage- Use of IPR to protect Innovation

#### UNIT – IV

#### **Entrepreneurship- Financial Planning:**

- Financial Projections and Valuation
- Stages of financing
- Debt, Venture Capital and other forms of Financing

#### Intellectual Property Rights (IPR)

- Introduction and the economics behind development of IPR: Business Perspective
- IPR in India Genesis and Development
- International Context
- Concept of IP Management, Use in marketing

#### UNIT – VI

#### **Types of Intellectual Property**

- Patent- Procedure, Licensing and Assignment, Infringement and Penalty
- Trademark- Use in marketing, example of trademarks- Domain name
- Geographical Indications- What is GI, Why protect them?
- Copyright- What is copyright
- Industrial Designs- What is design? How to protect?

Class Discussion- Major Court battles regarding violation of patents between corporate companies

### **Home Assignment:**

Case study materials book will be given to students. Students are required to meet in groups before coming to class and prepare on the case for the day. Instructor may ask the student groups to present their analysis and findings to the class.

Further, the topic for class discussion will be mentioned beforehand and students should be ready to discuss these topics (in groups) in class. Students are required to meet in groups before coming to class and prepare on the topic. Few topics are mentioned below as examples. Instructor can add or change any topic as per requirement.

Topic 1- Is innovation manageable or just a random gambling activity?

Topic 2- Innovation: Co-operating across networks vs. 'go-it-alone' approach

Topic 3- Major Court battles regarding violation of patents between corporate companies

### **Text Books:**

- 1. Joe Tidd, John Bessant. Managing Innovation: Integrating Technological, Market and Organizational Change
- 2. Case Study Materials: To be distributed for class discussion

# **Business Communication & Value Science 3**

TEACHING SCHEME:	EXAMINATION SCHEME:	CREDITS ALLOTTED:
Theory: 2.5 Hrs./Week	Semester Examination: 50 marks	4
Practical: 1.5 Hrs. / Week	Continuous Assessment: Yes	
Lab: 2 Hrs. / Week	Term Work: 50 marks	

#### Course ID:

## 1.6 (Year 2 Semester 4)

		Leadership Oriented Learning (LOL)		
Nature of Cou	rse	Behavioral		
Pre requisites		Basic Knowledge of English (verbal and written) Completion of all units from Semesters 1, 2 and 3		
Course Object	ives:			
1	Develop te	chnical writing skills		
2	Introduce students to Self-analysis techniques like SWOT & TOWS			
	Introduce s	tudents to key concepts of:		
<ul> <li>3</li> <li>a) Pluralism &amp; cultural spaces</li> <li>b) Cross-cultural communication</li> <li>c) Science of Nation building</li> </ul>				
Course Outco Upon complet		rse, students shall have ability to		
C2.6.1	Apply & an	halyze the basic principles of SWOT & life positions.	[U]	
C2.6.2	Understand	l, analyze & leverage the power of motivation in real life	[AP]	
C2.6.3	Identify &	respect pluralism in cultural spaces	[AP]	
C2.6.4	Understand	and apply the concepts of Global, glocal and translocational	[C]	

C2.6.5	Analyze cross cultural communication	[U]
C2.6.6	Apply the science of Nation building	[AP]
C2.6.7	Identify the common mistakes made in cross-cultural communication	[E]
C2.6.8	Understand, apply & analyze the tools of technical writing	[U]
C2.6.9	Recognize the roles and relations of different genders.	[AP]
C2.6.10	Understand Artificial intelligence & recognize its impact in daily life	[U]
C2.6.11	Identify the best practices of technical writing	[AP]
C2.6.12	Differentiate between the diverse culture of India	[E]

#### **Course Contents:**

#### **Objectives for Semester 4**

After completing this semester, learners will be able to:

- Summarize the basic principles of SWOT and Life Positions.
- Apply SWOT in real life scenarios.
- Recognize how motivation helps real life.
- Leverage motivation in real-life scenarios.
- Identify pluralism in cultural spaces.
- Respect pluralism in cultural spaces.
- Differentiate between the different cultures of India.
- Define the terms global, glocal and translocational.
- Differentiate between global, glocal and translocational culture.
- Recognize the implications of cross-cultural communication.
- Identify the common mistakes made in cross-cultural communication.
- Apply cross-cultural communication.
- Differentiate between the roles and relations of different genders.
- Summarize the role of science in nation building.
- Define AI (artificial intelligence).
- Recognize the importance of AI.
- Identify the best practices of technical writing.
- Apply technical writing in real-life scenarios.

	Total Hours:	
		48 hours
Text Books:		
	There are no prescribed texts for Semester 4 – there will be handouts links shared.	and reference
Reference Books:		
1		
2		

3						
4						
Web References:						
1	Examples of Te	chnical Writing for Students				
	-	e-writing.lovetoknow.com/kinds-technical-writing	5			
2		1 Skills of a Good Technical Writer https://clickhelp.com/clickhelp-technical-writing-blog/11-skills-of-a-good-technical- riter/				
3	13 benefits and	3 benefits and challenges of cultural diversity in the workplace				
	https://www.h	ult.edu/blog/benefits-challenges-cultural-diversity	v-workplace/			
Online Resources:						
1	https://youtu.b	ttps://youtu.be/CsaTslhSDI				
2	https://m.yout	https://m.youtube.com/watch?feature=youtu.be&v=IIKvV8_T95M				
3	https://m.yout	ube.com/watch?feature=youtu.be&v=e80BbX05D7Y	/			
4	https://m.yout	ube.com/watch?v=dT_D68RJ5T8&feature=youtu.be				
5	https://m.yout	ube.com/watch?v=7sLLEdBgYYY&feature=youtu.be				
Assessment Methods	& Levels (based	on Bloom's Taxonomy)				
Formative assessmen	t (Max. Marks:20					
Course Outcome	Bloom's Level	Assessment Component	Marks			
C1.6.1	Analyze	SWOT in real life	5			
C1.6.2	Analyze	Motivation in real life	4			
	Summative	Assessment based on End Semester Project	<b>I</b>			
Bloom's Level						
Understand			50			
Apply	Written Asse	essment, project and group discussion				
Analyze						

### Lesson Plan

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			Guest lecture by a renowned personality to kick start this semester.	This will be outside the total hours for this Semester	90 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
1			REUNIONRecap activity on the earlier learning after a 6 months break.If we can flash the projects they completed in the last semesterEnd with a Quiz in multiple format rounds testing the objectives.	Activity	60 Minutes
1	Summarize the basic principles of SWOT and Life Positions.	2	SWOT and Life Positions Meet Dananjaya: Meet Dananjaya Hettiarachchi The World Champion of Public Speaking 2014 who made the winning speech which was rated amongst the "Most talked-about speeches of 2014". <u>https://www.youtube.com/w</u> <u>atch?v=bbz2boNSeL0&amp;t=24s</u> Debrief on the video. How it relates to SWOT. Intro activity: Give story of an individual* and divide people into 4 groups S W O T and ask them to jot down the SWOT. Start with a different nomenclature (demystifying SWOT)	Lecture and activity	60 Minutes
1	Apply SWOT in real life scenarios.	3	Pat your back activitystrength will be written by others other points by you	Practical	60 Minutes
			Create your SWOT		

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
1	Apply SWOT in real life scenarios.	3	SWOT Vs. TOWS The Balancing ActTed talk on biomimicry: (Only first 8 mins): https://www.youtube.com/wa tch?v=RHrO4t86phADebrief on the Ted talk in which the facilitator gently guides the group towards the understanding that survival happens only when we seek ideas from the external world to turn the threat into opportunityResearch on TOWS and find	Lab	120 minutes
			out how you can turn your threat into opportunity. Two people mutually identifying opportunities from each other's threats.		
1	Apply SWOT in real life scenarios.	3	Presentation on what are the strengths they have identified to survive in the VUCA World. Group presentations of 10 mins each.	Formative evaluation	90 mins
1	Recognize how motivation helps real life.	1	Motivation Stories YouTube videos on Maslow's Theory	Lecture and activity	90 mins
1	Leverage motivation in real-life scenarios.	3	Scenario based activity on identifying and leveraging motivation	Formative evaluation/Lab	60 mins
1	Recognize how motivation helps real life.	1	Present their findings and approaches as groups. They need to explain the idea of	Practical	60 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			motivation with the help of		
Unit 2	•		examples.		
2	Identify pluralism in cultural spaces.	1	<ul> <li>Rivers of India <ul> <li>a. Divide participants into</li> <li>groups of 5. Each group</li> <li>should assign themselves a</li> <li>name from the Indian Rivers.</li> </ul> </li> <li>These groups will continue</li> <li>throughout this Unit.</li> <li>b. Learn and Exchange</li> <li>Group activity in which</li> <li>participants need to learn the</li> <li>following four greetings of a</li> <li>state (different from their</li> <li>own) and exchange it with</li> <li>another group:</li> <li>Good morning</li> </ul>	Activity	90 Minutes
			<ul> <li>Thank you</li> <li>Sorry</li> <li>Good night Indicative only</li> </ul>		
2	Identify pluralism in cultural spaces. Respect pluralism in cultural spaces.	2	a. Awareness and respect for pluralism in cultural spaces	Theory/Discussion using Phir Miley Sur Mera Tumhara	90 Minutes
		3	b. Announce the Rhythms of India activity to be held in the next session. The rules of the activity will be detailed at this point. Teams to prepare for the performance beyond class hours.		
2	Differentiate between the different cultures of India.	2	Rhythms of India (Cultures in India) Group activity: Each group to perform a short dance piece (3 mins) from any of the Indian states (to be decided by lots). They have to present the	Practical/Discussion	120 Minutes
			background and unique features of the dance form (5 min).		

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
2	<ul> <li>Define the terms global, glocal and translocational.</li> <li>Differentiate between global, glocal and translocational culture.</li> </ul>	1, 2	<ul> <li>a. Global, glocal, translocational</li> <li>Use Ted and YouTube videos to show examples</li> <li>b. Announce debate to be held in the next session. They have to come prepared for</li> </ul>	Lecture/Discussion	60 mins
2	Differentiate between global, glocal and translocational culture.	2	<ul> <li>the debate/discussion.</li> <li>Debate on Global, glocal, tanslocational impacts (topics to be decided by the faculty or suggested by the students).</li> <li>Debate to be held in the presence of an external moderator.</li> <li>Eight groups will get four topics to debate upon.</li> </ul>	Activity	60 mins
2	<ul> <li>Recognize the implications of cross-cultural communication.</li> <li>Identify the common mistakes made in cross-cultural communication.</li> </ul>	1, 2	Cross-cultural communication A. Verbal and non-verbal communication (approach is through videos). Point out the obvious mistakes. From our perspectivehow anyone would feel if someone else made mistakes about our cultures. B. Let participants have a group discussion on the implications of cross cultural communication.	Lecture/Discussion	60 mins
2	Apply cross cultural communication.	3	Suggested long-term activity: A VR game in which learners can visit different locations of the world and overcome challenges by using cross cultural skills.		
2	Identify the common mistakes made in cross- cultural communication	2	Culture shock Group activity to perform skits based on situations provided by the lecturer.	Practical	60 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
2	Differentiate between the roles and relations of different genders.	2	Gender awareness Participants will view relevant scenarios in the class and then participate in a reflection activity in group. The scenarios can be presented using an Augmented Reality intervention.	Discussion	90 mins
2	Differentiate between the roles and relations of different genders.	2	Gender awareness campaign Groups to present the detailed plan of Gender awareness campaigns with four different themes. • College • Workplace • Family • Friends	Activity	60 mins
2			Quiz Time	Summative Evaluation for Unit	60 Minutes
Unit	3				
3	Summarize the role of science in nation building.	2	Role of science in nation building Introduce the topic and discuss the role of scientists and mathematicians from ancient India. Break the students into groups and give them ten minutes to access internet and get information about ten eminent scientists and mathematicians of ancient India. Groups will be given five minutes to present on the next day. Groups will also frame two questions which they will ask after presenting. This can also be taught through Augmented Reality, where images of the scientists will be put up	Theory and lab	90 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			around the class and they will be able to gather the information by using their phones and AR app.		
			Groups present their findings.	Activity	90 mins
			Other groups note down their learning.		
			At the end there will be a quiz to assess their learning.		
	Summarize the role of science in nation building.	2	Role of science post- independence Groups to present using multiple formats on any one of the four given topics. • Inventions • Inventors • Institutes • Information technology	Lab and practical	120 mins
	Identify the best practices of technical writing.	1	Introduction to technical writing Basic rules of technical writing through examples.	Lecture (Guest faculty, over webinar)	60 mins
	Identify the best practices of technical writing.	1	Practice activity on technical writing.	Lab	60 mins
	Apply technical writing in real- life scenarios.	3	Assessment on technical writing on the following topic: Explain the following to a visually impaired person: • DNA • Rings of Saturn • Structure of an oxygen atom • Structure of heart	Summative evaluation	60 mins

# R21 B.Tech CSBS

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
Unit 4	4				
	Define AI (artificial intelligence).	1	"Voice of the Future" Activity How will a voice assistant evolve in 25 years from now? Each group will present a skit.	Activity	90 mins
	Recognize the importance of AI.	1	AI in Everyday Life Discussion in groups on given topics and then cross sharing of discussion points amongst the groups.	Lab and Activity	90 mins
	Recognize the importance of AI.	1	Design your college in the year 2090 Groups need to create the college of future with the future teachers, teaching methods, types of students, etc. We will end the session with the question: How will offices/workplaces change in future? Who do you think would be your colleagues?	Lab and Practical	90 mins
	Recognize the importance of AI.	1	Communicating with machines Theory and Ted talk videos	Lecture	60 mins
	Recognize the importance of AI.	1	Debate in the presence of an external moderator. Will machines control us in future?	Discussion	90 mins
	Identify the best practices of technical writing.	1	<ul> <li>Applying technical writing in profession</li> <li>Theory with YouTube and Dr Bimal Ray's videos.</li> <li>Dr Bimal Kumar Roy, a former Director of the Indian Statistical Institute, is a cryptologist from the Cryptology Research Group</li> </ul>	Lecture	90 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			of the Applied Statistics Unit of ISI, Kolkata.		
	Apply technical writing in real- life scenarios.	3	<ul> <li>Scenario-based Assessment on technical writing</li> <li>Each group will make a presentation on the following:</li> <li>a) Sell Analytics and Insight to the local tea seller.</li> <li>b) Explain the concept of Cloud to your 87 year old grandmother.</li> <li>c) Introduce the concept of friendly robots to a class 3 kid.</li> <li>Explain IOT to your helping hand at home</li> </ul>	Summative evaluation	60 mins
Proje	ct		<b>X</b> 7 <sup>1</sup> <b>1</b> (		
			Visit rural area/ underprivileged parts of city to address some of the local issues; if relevant, suggest a practical technology solution to the issues.	Project	10 hours

## **Operations Research + Lab**

### **Introduction to OR:**

Origin of OR and its definition. Concept of optimizing performance measure, Types of OR problems,Deterministic vs. Stochastic optimization, Phases of OR problem approach – problem formulation,building mathematical model, deriving solutions, validating model, controlling and implementingsolution.

### **Linear Programming:**

Linear programming – Examples from industrial cases, formulation & definitions, Matrix form. Implicit assumptions of LPP.

Some basic concepts and results of linear algebra – Vectors, Matrices, LinearIndependence/Dependence of vectors, Rank, Basis, System of linear eqns., Hyperplane, Convex set, Convex polyhedron, Extreme points, Basic feasible solutions.

Geometric method: 2-variable case, Special cases – infeasibility, unboundedness, redundancy & degeneracy, Sensitivity analysis.

Simplex Algorithm – slack, surplus & artificial variables, computational details, big-M method, identification and resolution of special cases through simplex iterations.

Duality – formulation, results, fundamental theorem of duality, dual-simplex and primal-dualalgorithms.

### **Transportation and Assignment problems:**

TP - Examples, Definitions – decision variables, supply & demand constraints, formulation, Balanced & unbalanced situations, Solution methods – NWCR, minimum cost and VAM, test for optimality(MODI method), degeneracy and its resolution.

AP - Examples, Definitions – decision variables, constraints, formulation, Balanced &unbalanced situations, Solution method – Hungarian, test for optimality (MODI method), degeneracy & its resolution.

### PERT – CPM:

Project definition, Project scheduling techniques – Gantt chart, PERT & CPM, Determination of critical paths, Estimation of Project time and its variance in PERT using statistical principles, Conceptof project crashing/time-cost trade-off.

### **Inventory Control:**

Functions of inventory and its disadvantages, ABC analysis, Concept of inventory costs, Basics of inventory policy (order, lead time, types), Fixed order-quantity models – EOQ, POQ & Quantity discount models. EOQ models for discrete units, sensitivity analysis and Robustness, Special cases of EOQ models for safety stock with known/unknown stock out situations, models under prescribed policy, Probabilistic situations.

## **Operations Research** + **Lab**(continued)

## **Queuing Theory:**

Definitions – queue (waiting line), waiting costs, characteristics (arrival, queue, service discipline) of queuing system, queue types (channel vs. phase).

Kendall's notation, Little's law, steady state behaviour, Poisson's Process & queue, Models with examples - M/M/1 and its performance measures; M/M/m and its performance measures; brief description aboutsome special models.

### Simulation Methodology:

Definition and steps of simulation, random number, random number generator, Discrete EventSystem Simulation – clock, event list, Application in Scheduling, Queuing systems and Inventory systems.

### **Text Books:**

1. Operations Research: An Introduction.H.A. Taha.

### **Reference Books:**

- 1. Linear Programming. K.G. Murthy.
- 2. Linear Programming. G. Hadley.
- 3. Principles of OR with Application to Managerial Decisions. H.M. Wagner.
- 4. Introduction to Operations Research. F.S. Hiller and G.J. Lieberman.
- 5. Elements of Queuing Theory. Thomas L. Saaty.
- 6. Operations Research and Management Science, Hand Book: Edited By A. Ravi Ravindran.
- 7. *Management Guide to PERT/CPM*. Wiest & Levy.
- 8. Modern Inventory Management. J.W. Prichard and R.H. Eagle.

## Essence of Indian Traditional Knowledge(Non Credit) (To be finalised by Respective Institute)

	3	<sup>rd</sup> Year 1 <sup>st</sup> Se	emester: 5 <sup>th</sup> Semester					
Sl. No	Category	Course Code	Course Title		Ho	Credit s		
•				L	Τ	P	Tota l	
		A	. THEORY			1		
1	Program Core Course	CB501	Design and Analysis of Algorithms	3	0	0	3	3
2	Program Core Course	CB502	Compiler Design (LEX & YACC)	3	0	0	3	3
3	Program Core Course	BS501	Fundamentals of Management	2	0	0	2	2
4	Program Core Course	BS502	Business Strategy	2	0	0	2	2
5	Program Core Course	BS503	Design Thinking	2	1	0	3	3
6	Professional Elective courses	PE-CB503 (A/B/C)	Elective I + Lab**	2	0	0	2	2
		<b>B.</b> ]	PRACTICAL		•			
7	Program Core Course	CB591	Design and Analysis of Algorithms Lab	0	0	3	3	1.5
8	Program Core Course	CB592	Compiler Design Lab (LEX & YACC)	0	0	3	3	1.5
9	Program Core Course	BS593	Design Thinking Lab	0	0	2	2	1
10	Professional Elective	PE-CB593	Elective I Lab**	0	0	2	2	1
	courses	(A/B/C)						
11	PROJECT	PR 591	Minor Project I	0	0	2	2	1
		TOTA	AL CREDIT					21

Collective Data from 3rd to 6th Semester (Summer/Winter Training during Semester Break & Internship should be done after 5th Semester or 6th Semester). All related certificates to be collected by the training/ internship coordinator(s).

\*\* MOOCS COURSES for HONOURS/MINOR Degree are Program specific and to be taken from MOOCS BASKET

# DESIGN AND ANALYSIS OF ALGORITHMS (PCC-CS 404) + Lab

**Introduction:** Characteristics of Algorithm. Analysis of Algorithm: Asymptotic analysis ofComplexity Bounds – Best, Average and Worst-Case behavior; Performance Measurements ofAlgorithm, Time and Space Trade-Offs, Analysis of Recursive Algorithms through Recurrence Relations: Substitution Method, Recursion Tree Method and Masters' Theorem.

**Fundamental Algorithmic Strategies:** Brute-Force, Heuristics, Greedy, Dynamic Programming, Branch andBound and Backtracking methodologies; Illustrationsof these techniques for Problem-Solving, Bin Packing, Knapsack, Travelling Salesman Problem.

**Graph and Tree Algorithms:** Traversal algorithms: Depth First Search (DFS) and BreadthFirst Search (BFS); Shortest path algorithms, Transitive closure, Minimum Spanning Tree, Topological sorting, Network Flow Algorithm.

**Tractable and Intractable Problems:** Computability of Algorithms, Computability classes – P,NP, NP- complete and NP-hard. Cook's theorem, Standard NP-complete problems and Reduction techniques.

**Advanced Topics:** Approximation algorithms, Randomized algorithms, Class of problems beyond NP – P SPACE, Introduction to Quantum Algorithms.

## Lab

Implementation of Different Algorithms based on various algorithmic strategies using C/C++

### **Books:**

- 1. Fundamental of Computer Algorithms, E. Horowitz and S. Sahni.
- 2. The Design and Analysis of Computer Algorithms, A. Aho, J. Hopcroft and J. Ullman.

### **Reference Books:**

- 1. Introduction to Algorithms, T. H. Cormen, C. E. Leiserson and R. L. Rivest.
- 2. Computer Algorithms: Introduction to Design and Analysis, S. Baase.
- 3. The Art of Computer Programming, Vol. 1, Vol. 2 and Vol. 3, .D. E. Knuth.

Quantum Computation and Quantum Information, Michael A. Nielsen and Isaac L. Chuang.

## COMPILER DESIGN (PCC-CS 601) + Lab (LEX & YACC)

**Introduction:** Phases of compilationand overview. Lexical Analysis (scanner): Regular languages, finite automata, regularexpressions, relating regular expressions and finite automata, scanner generator (lex, flex).

**SyntaxAnalysis (Parser):** Context-free languages and grammars, push-down automata, LL(1) grammars and top-down parsing, operator grammars, LR(O), SLR(1), LR(1), LALR(1) grammars and bottom-up parsing, ambiguity and LR parsing, LALR(1) parser generator (yacc, bison)

**Semantic Analysis:**Attribute grammars, syntax directed definition, evaluation and flow of attribute in a syntax tree.

**Symbol Table:** Basic structure, symbol attributes and management. Run-timeenvironment: Procedure activation, parameter passing, value return, memory allocation, scope.

Intermediate Code Generation: Translation of different language features, differenttypes of intermediate forms.

**Code Improvement (optimization):** control-flow, data-flow dependence etc.; local optimization, global optimization, loop optimization, peep-hole optimization etc.

Architecture dependent code improvement: instruction scheduling (for pipeline), loop optimization (for cache memory) etc. Register allocation and target code generation.

Advanced topics: Type systems, data abstraction, compilation of Object Oriented features and non-imperative programming languages.

### Lab

Assignments using Lex and Yaac

### **Books:**

- 1. Compilers: Principles, Techniques and Tools, V. Aho, R. Sethi and J. Ullman.
- 2. Lex &Yacc, Levine R. John, Tony Mason and Doug Brown

### **Reference Books:**

*The Design and Evolution of C++*, Bjarne Stroustrup.

## FUNDAMENTALS OF MANAGEMENT

## **Course Outcome(s):**

This course will teach students the management theories, evolution of management over the years and few basic concepts without going into the details. After studying this course the students will develop an understanding about how organizations work and find it easier to grasp the intricacies of other management areas such as finance, marketing, strategy etc. which will be taken up in future terms.

## **Topics to Be Covered:**

### UNIT – I

**Management Theories:** Concept and Foundations of Management, Evolution of Management Thoughts [Pre-Scientific Management Era (before 1880), Classical management Era (1880-1930), Neo-classical Management Era (1930-1950), Modern Management era (1950-on word). Contribution of Management Thinkers: Taylor, Fayol, Elton Mayo etc.

UNIT – II

Functions of Management- Planning, Organizing, Staffing, Directing, Controlling

UNIT – III

**Organization Behavior:** Introduction, Personality, Perception, Learning and Reinforcement, Motivation, Group Dynamics, Power & Influence, Work Stress and Stress Management, Decision Making, Problems in Decision Making, Decision Making, Organizational Culture, Managing Cultural Diversity

### UNIT – IV

**Organizational Design:** Classical, Neoclassical and Contingency approaches to organizational design; Organizational theory and design, Organizational structure (Simple Structure, Functional Structure, Divisional Structure, Matrix Structure)

### UNIT – V

**Managerial Ethics:** Ethics and Business, Ethics of Marketing & advertising, Ethics of Finance & Accounting, Decision – making frameworks, Business and Social Responsibility, International Standards, Corporate Governance, Corporate Citizenship, Corporate Social Responsibility

### UNIT – VI

Leadership: Concept, Nature, Importance, Attributes of a leader, developing leaders across the organization, Leadership Grid

## Home Assignment:

The topic for class discussion will be mentioned beforehand and students should be ready to discuss these topics (in groups) in class. Students are required to meet in groups before coming to class and prepare on the topic. Few topics are mentioned below as examples. Instructor can add or change any topic as per requirement.

1. Topic: Corporate social responsibility (CSR) and HRM implications: What does it mean to be socially responsible within an increasingly financially driven market economy?

2. Topic: Leaders are Born, Not Made! The debate

## **Text Books:**

1. Richard L. Daft, Understanding the Theory and Design of Organizations

## **Reference Books:**

1. Stephen P. Robbins, Timothy A. Judge, Neharika Vohra, Organizational Behavior

## **BUSINESS STRATEGY**

## **Course Outcome(s):**

This course will help students,

- To learn the fundamental concepts of strategic management to analyze business situations and apply these concepts to solve business problems.
- To understand the fundamental principles of and interrelationships among business functions such as: R&D, production, marketing, finance, HR and information technology
- To understand the inter-relationships of business to individuals, other organizations, government and society.
- To analyze complex, unstructured qualitative and quantitative problems, using appropriate tools.

## **Topics to Be Covered:**

#### UNIT – I

### **Introduction to Strategic Management**

- Importance of Strategic Management
- Vision and Objectives
- Schools of thought in Strategic Management
- Strategy Content, Process, and Practice
- Fit Concept and Configuration Perspective in Strategic Management

### Internal Environment of Firm- Recognizing a Firm's Intellectual Assets

- Core Competence as the Root of Competitive Advantage
- Sources of Sustained Competitive Advantage
- Business Processes and Capabilities-based Approach to Strategy

#### UNIT – III

#### **External Environments of Firm- Competitive Strategy**

- Five Forces of Industry Attractiveness that Shape Strategy
- The concept of Strategic Groups, and Industry Life Cycle
- Generic Strategies
- Generic Strategies and the Value Chain

#### UNIT – IV

### **Corporate Strategy, and Growth Strategies**

- The Motive for Diversification
- Related and Unrelated Diversification
- Business Portfolio Analysis
- Expansion, Integration and Diversification
- Strategic Alliances, Joint Ventures, and Mergers & Acquisitions

#### UNIT – V

#### Strategy Implementation: Structure and Systems

- The 7S Framework
- Strategic Control and Corporate Governance

### Home Assignment:

- Latest business events would be discussed in class and students should be ready to discuss these events (in groups). The topic will be mentioned beforehand. Students are required to meet in groups before coming to class and prepare on the topic.
- There will be periodic homework assignments relating to the course concepts or mini-cases. Specific instructions will be given separately.

### Final Project:

Students (in groups) are required to work on a project and submit the project report and deliver presentation. The topic of the project will be given later.

### **Text Books:**

1. Robert M. Grant (2012). *Contemporary Strategic Management*, Blackwell, 7th Edition.

### **Reference Books:**

- 1. M.E. Porter, Competitive Strategy, 1980.M.E. Porter,
- 2. Competitive Advantage, 1985 Richard Rumelt (2011).

Good Strategy Bad Strategy: The Difference and Why It Matters.

# **DESIGN THINKING**

TEACHING SCHEME:	EXAMINATION SCHEME:	CREDITS ALLOTTED:
Theory: 1 Hr./Week	Semester Examination: 50 marks	2
Practical: 1 Hr. / Week	Continuous Assessment: Yes	
Activity: 1 Hr. / Week	Term Work: 50 marks	

## Course ID:

3.5 (3<sup>rd</sup>Year \_\_\_ Semester 5)

			Leadership Oriented Learning (LOL)			
Nature of Co			Behavioral			
Pre requisite	!S		Completion of all units from Semesters 1, 2, 3 and 4			
Course Term	inal Obje	ctives:				
1	Reco	gnize the i	importance of DT			
2	Expla	in the pha	ases in the DT process			
3	List t	ne steps re	equired to complete each phase in DT process			
4	Apply	/ each pha	ase in the DT process			
5	Use o	Use doodling and storytelling in presenting ideas and prototypes				
6	Creat	Create value proposition statements as part of their presentations				
7	Reco	gnize how	v DT can help in functional work			
8	Reco	gnize how	Agile and DT complement each other to deliver customer satisfac	tion		
Course Enab Upon comple			, students shall have ability to			
1	Reco	gnize the i	importance of Design Thinking	[U]		
2	Ident	ify the ste	eps in the DT process	[C]		
3	Reco	gnize the	steps in the empathize phase of DT	[C]		

4	Identify the steps required to conduct an immersion activity	[C]
5	Conduct an immersion activity and fill up the DT question template	[AP]
6	Recognize the steps to create personas in the define phase of DT	[C]
7	Create personas in the define phase of DT	[AP]
8	Recognize the steps to create problem statements in the define phase of DT	[AP]
9	Define the problem statements in the define phase of DT	[E]
10	Recognize the steps in the ideate phase of DT	[C]
11	Apply the steps in the ideate phase of DT	[AP]
12	Recognize how doodling can help to express ideas	[U]
13	Recognize the importance storytelling in presenting ideas and protypes	[U]
14	Recognize the importance of the prototype phase in DT	[C]
15	Create a prototype	[AP]
16	Recognize the importance of service value proposition	[C]
17	Create a value proposition statement	[AP]
18	Recognize the best practices of the testing phase in DT	[U]
19	Test a prototype created through a DT process	[AP]
20	Recognize how DT can help in functional work	[E]
21	Recognize how Agile and DT complement each other to deliver customer satisfaction	[C]

Course Contents:		
	Total Hours:	45 hours
Textbooks:		
	There are no prescribed texts for Semester 5 – there will be handouts a	and reference
	links shared.	
Reference Books:		
1	Hooked by NirEyal	
2	The Art of Creative Thinking by Rod Judkins	
3	Start Up nation by Dan Senor and Saul singer	
4	Start with Why by Simon Sinek	
Web References:		
1	What is Design Thinking? Interaction Design Foundation	
2	What are some of the good examples of design thinking? - Quora	
3	Design thinking 101: Principles, Tools & Examples to transform your process	creative
<b>Online Resources:</b>		

1	Understanding Design thinking WF NEN						
2	Design Thinking	esign Thinking and Innovation at Apple Wei Li					
3	Stanford Webin	anford Webinar- Design Thinking = Method, Not Magic					
4	Stanford Design	Thinking Virtual Crash Course					
5	So Many Uses- activity to spark creativity and design						
Assessment Methods &	k Levels (based (	on Bloom's Taxonomy)					
Formative assessment	(Max. Marks:20	1					
Course Outcome	Bloom's	Assessment Component	Marks				
	Level						
	Apply	Defining problem statement	5				
	Apply	Ideating solutions	5				
	Apply	Creating a prototype	10				
	Summative	Assessment based on End Semester Project	I				
Bloom's Level							
Understand	Understand,	Analyze, Apply	50				
Apply							
Analyze	Conduct and apply DT in the project.						

### **Lesson Plan**

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
1	Recognize the importance of Design Thinking	2	Why is Design Thinking important for business?		
			Stories and examples will be used to introduce Design Thinking to the participants. We will use relevant stories and the following videos.	Introduction and discussion	60 mins
			<ol> <li>YouTube video: The Design Thinking Process – Sprouts (3.57 mins)</li> </ol>		

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			<ol> <li>Leverage TCS-provided DT content to show the evolution of DT and why is important in present business environment. Can be a video. (2 mins)</li> </ol>		
			Lecturer to encourage the students to maintain their Satori slam book and capture their learning points in it.		
	Recognize the importance of Design Thinking	2	Why is Design Thinking important for you? Experiential activity	Activity	90 mins
			<b>Products that you loved and</b> <b>hated</b> : In this activity, learners will have to share about a product they like of disliked based on their experience.		
			What would they need in a bad product to make it good?		
	Identify the steps in the DT process	2	<ul> <li>What is DT?</li> <li>Introduce the 5-Step Stanford Model using YouTube videos:</li> <li>The video will give a brief idea about the five steps:</li> <li>Empathize (search for rich stories and find some love)</li> <li>Define (user need and insights – their POV)</li> <li>Ideate (ideas, ideas, ideas)</li> <li>Prototype (build to learn)</li> <li>Test (show, don't tell)</li> <li>Start all over and iterate the flow as much as possible</li> </ul>	Lecture and demo	60 mins
	Recognize the steps in the empathize phase of DT	2	What is empathy? Touch the target activity (Recap from Sem 2 Unit 4)	Activity	60 mins
			Discussions in class		

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			Reference: FHIL   Stages of Design Thinking   EMPATHY (2:29 mins)		
1	Identify the steps required to conduct an immersion activity	1 and 2	How to empathize? Moccasin Walk activity for 1 hour to allow learners experience stepping into the shoes of another person. <i>This is an individual</i> <i>activity</i> . Sharing observations with the group. Suggest that students try this even in their free time away from	Activity and lecture	90 mins
			in their free time away from studies.		
1	Identify the steps required to conduct an immersion activity	1 and 2	Intro to Immersion Activity Introduction to immersion activity through flowcharts and handouts and examples (to be provided by TCS DT Team) (steps and the question template: 1. We met; 2. We were amazed to realize that; 3. We wonder if this means 4. It would change the world if)	Lecture	45 mins
1	Conduct an immersion activity and fill up the DT question template	3	Immersion activity Participants will be divided into four groups. Each group will need to visit any one of the following places to conduct an immersion activity. They need to interview people and fill up the DT question template (explained in the last class) 1. College cafeteria 2. College library 3. College sports facility 4. Transport facility near college	Practical	180 mins

Unit	Objective	Bloom's	Content	Type of Class	Duration
No 2	Recognize the	Level	Creating personas	Lecture and practical	120 mins
	steps to create				
	personas in the		Start with YouTube videos		
	define phase of DT		explaining the process of persona		
			creation:		
	Create personas in	3	1. Personas – What is a		
	the define phase		persona and how do I		
	of DT		create one? (2019)		
			https://www.youtube.com/watch?		
			v=GNvLpfXCge8		
			Each group will create at least one		
			persona based on the immersion		
			study they conducted in the		
			empathize stage (refer to the four		
			question templates). The group		
			can use A4 pages, colours and		
			other props to create and display		
			their respective persona.		
			Reference:		
			https://www.interaction-		
			design.org/literature/article/perso		
			nas-why-and-how-you-should-use-		
			<u>them</u>		
			Lecturer to guide participants on		
			getting the personas right (based		
			on guidelines provided by TCS DT		
			Team).		
2	Recognize the steps to create	2	Problem statements	Lecture and demo	60 mins
	problem		Session will begin with YouTube		
	statements in the		videos on how to define problem		
	define phase of		statements in the Define phase.		
	DT				
			1. FHIL   Stages of Design		
			Thinking   REFRAME (1:55		
			mins)		
			Lecturer will provide examples of		
			problem statements in class (based		
			problem statements in class (based		

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			on handouts provided by TCS DT Team)		
2	Define the problem statements in the define phase of DT	3	Defining problem statements Group activity, in which each group will define the key problem statements (max three) for their lead personas. Each group will present while the remaining groups will do a peer review. Finally, lecturer will moderate/validate the problem statements (based on handouts provided by TCS DT Team)	Formative assessment	90 mins
3	Recognize the steps in the ideate phase of DT	1 and 2	<ul> <li>How to Ideate?</li> <li>The session will start with YouTube videos: <ol> <li>FHIL   Stages of Design Thinking   IDEATE (1:54 secs)</li> <li>What Is Six Thinking Hats? (Litmos Heroes) (1:58 secs)</li> </ol> </li> <li>Lecturer to briefly tell them about the guidelines of ideating (to be provided by TCS DT Team)</li> </ul>	Lecture and demo	60 mins
3	Apply the steps in the ideate phase of DT	3	Ideation games Game 1: Six Thinking Hats Game 2: Million-dollar idea	Activity	90 mins
3	Apply the steps in the ideate phase of DT	3	Ideate to find solutions Participants will work in their assigned groups to ideate solutions for the problem statements they	Formative assessment	90 mins

Unit	Objective	Bloom's	Content	Type of Class	Duration
No		Level	identified (as continuation of		
			immersion activity) applying		
			ideation methods discussed in the		
			previous session. They will get		
			scores based on how well they can		
			apply the ideation methods.		
			Lecturers will observe the groups		
			separately and assign them scores		
			based on specific rubric (provided		
			by the TCS DT Team).		
3	Recognize how doodling can help	1	Let's doodle!	Demo and activity	60 mins
	to express ideas		Participants will first watch a video		
	•		on doodling:		
			Doodling – how it can help in		
			presenting ideas during ideate and		
			protype phases		
			After that, participants will		
			complete an activity on doodling.		
3	Recognize the	1	What is Storytelling in DT?	Activity	120 mins
	importance				
	storytelling in		Activity- Research to find out about		
	presenting ideas		people who have used DT in providing solutions. Present their		
	and protypes		findings in forms of stories. (Recap		
			from Unit- Sem-)		
			Suggested topics to be provided by		
	December the	2	the TCS DT team.		<u>()</u>
4	Recognize the importance of the	2	Why is a Prototype important in Design Thinking?	Activity and demo	60 mins
	prototype phase		besign mining.		
	in DT		The session will start with an		
			activity to drive home the		
			importance of creating a prototype		
			in the design thinking process.		
			As part of debrief of the activity,		
			lecturer will share relevant		
			examples and prototyping		
			guidelines (provided by the TCS DT		
			Team).		
			Finally, the participants will watch		
			two YouTube videos:		
			1. FHIL   Stages of Design Thinking		
			PROTOTYPE		

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			2. Prototyping Phase - Design Thinking   Coursera <u>https://www.coursera.org/lecture/</u> <u>patient-safety-project-</u> <u>planning/prototyping-phase-jVuQn</u>		
4	Create a prototype	3	Prototype your idea This is a group activity in which the participants will work in groups (created at the beginning of the course, in which they did immersion, persona creation, defining problem statement and ideating) to create prototypes based on the solutions they had identified. Lecturer to share feedback based on guidelines provided by the TCs DT team.	Formative assessment	180 mins
4	Recognize the importance of service value proposition Create a value proposition statement	2 3	Value Proposition Statement You Tube: What is Value Proposition (by Venture Well) (3:51 mins)? Lecturer to discuss the guidelines for creating a value proposition statement (to be provided by the TCS DT Team) Each group now needs to create value proposition statement for the solution they have suggested.	Lecture	120 mins 1635 mins
4	Recognize the best practices of the testing phase in DT	1	Testing in Design Thinking Participants will first watch a YouTube video: FHIL   Stages of Design Thinking   TESTING	Lecture	60 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			After that lecturers will explain them the importance of Testing the prototype through stories (provided by the TCS DT Team).		
			They will also explain how the loop works in DT between the Empathize and Testing phases.		
	Test a prototype created through a DT process	3	<ul> <li>Test the Prototype</li> <li>Each group needs to test their prototype created earlier and: <ol> <li>Document user feedback</li> <li>Write down their inference from the feedback</li> <li>Suggest next steps (the loop that happens in DT)</li> </ol> </li> </ul>	Activity	120 mins
4	Recognize how DT can help in functional work	1	Role of DT in your work Lecturer conducts a group/open house discussion on: "How DT can help me to become a better coder?" Lecturer needs to capture the key learning points in these discussions.	Discussion	60 mins
4	Recognize how Agile and DT complement each other to deliver customer satisfaction	1	Suggested session on: How Agile and DT complement each other to deliver customer satisfaction	Lecture	45 mins
4	Satisfaction		Share your Satori Participants will be asked to share their Satori moments from the DT sessions	Reflection activity	60 mins
					33 hours
			<b>Project</b> <b>Option 1:</b> Each group needs to present a Prototype of how they can apply DT in their functional work or coding. Examples will be provided to explain what exactly they need to do. Option 2: Each group will apply DT		12 hours

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			any existing product or service. For both options, groups need to complete all phases of the Stanford DT model and include the outputs of each phase in their presentation.		
			Lecturers will evaluate the project based on the rubric provided by the TCS DT Team.	Total	45 hours

# **CONVERSATIONAL SYSTEMS+ Lab (Elective I)**

R21 B.Tech CSBS

CLOUD, MICROSERVICES & APPLICATION+ Lab (Elective I)

# MACHINE LEARNING+ Lab (Elective I)

## **Topics to Be Covered:**

- 1. Introduction to Machine Learning (ML); Relationship between ML and human learning; A quick survey of major models of how machines learn; Example applications of ML
- 2. Classification: Supervised Learning; The problem of classification; Feature engineering; Training and testing classifier models; Cross-validation; Model evaluation (precision, recall, F1-mesure, accuracy, area under curve); Statistical decision theory including discriminant functions and decision surfaces; Naive Bayes classification; Bayesian networks; Decision Tree and Random Forests; k-Nearest neighbor classification; Support Vector Machines; Artificial neural networks including backpropagation; Applications of classifications; Ensembles of classifiers including bagging and boosting
- 3. Hidden Markov Models (HMM) with forward-backward and Vierbi algorithms; Sequence classification using HMM; Conditional random fields; Applications of sequence classification such as part-of-speech tagging
- 4. Regression: Multi-variable regression; Model evaluation; Least squares regression; Regularization; LASSO; Applications of regression
- 5. Association rule mining algorithms including apriori
- 6. Expectation-Maximization (EM) algorithm for unsupervised learning
- 7. Clustering: average linkage; Ward's algorithm; Minimum spanning tree clustering; K-nearest neighbors clustering; BIRCH; CURE; DBSCAN
- 8. Anomaly and outlier detection methods

## Lab Sessions:

- (1) Introduction to WEKA and R
- (2) Classification of some public domain datasets in UCI ML repository

### Mini projects in the Lab:

- (1) Implementation of one clustering algorithm
- (3) Implementation of one association rule mining algorithm
- (4) Implementation of one anomaly detection algorithms
- (5) Implementation of EM algorithm for some specific problem

## **References:**

- [1] R.O. Duda, P.E. Hart, D.G. Stork, Pattern Classification, 2/e, Wiley, 2001.
- [2] C. Bishop, Pattern Recognition and Machine Learning, Springer, 2007.
- [3] E. Alpaydin, Introduction to Machine Learning, 3/e, Prentice-Hall, 2014.
- [4] A. Rostamizadeh, A. Talwalkar, M. Mohri, Foundations of Machine Learning, MIT Press.
- [5] A. Webb, Statistical Pattern Recognition, 3/e, Wiley, 2011.

	<u>3rd Year 2</u>	<sup>nd</sup> Semester	r: 6 <sup>th</sup> Semester					
Sl. No.	Category	Course Code	Course Title	Hours per week			Cre dits	
				L	Τ	week $\Gamma$ P       To tal         0       0       2         0       0       3         0       0       3         0       0       3         0       0       2         0       0       2         0       0       2         0       3       3         0       2       2         0       3       3		
		A. THEOR	RY					
1	Program Core Course	CB601	Computer Networks	3	0	0	2	3
2	Program Core Course	CB602	Information Security	3	0	0	3	3
3	Program Core Course	CB601	Artificial Intelligence	3	0	0	3	3
4	Humanities and Social Sciences including Management courses	BS601	Financial and Cost Accounting	2	0	0	3	3
5	Humanities and Social Sciences including Management courses	HU601	Business Communication and Value Science-IV	2	0	0	2	2
6	Professional Elective courses	PE-CB603 (A/B/C)	Elective II **	2	0	0	2	2
		<b>B. PRACTIO</b>	CAL	•	•			
7	Program Core Course	CB691	Computer Networks Lab	0	0	3	3	1.5
8	Program Core Course	CB692	Information Security Lab	0	0	2	2	1
9	Program Core Course	CB691	Artificial Intelligence Lab	0	0	3	3	1.5
10	Professional Elective courses	PE-CB693 (A/B/C)	Elective II Lab**	0	0	0	2	1
	ТО	TAL CREDI	Т					21

Collective Data from 3rd to 6th Semester (Summer/Winter Training during Semester Break & Internship should be done after 5th Semester or 6th Semester). All related certificates to be collected by the training/ internship coordinator(s).

# COMPUTER NETWORKS (PCC-CS602) + LAB

**Introduction:** Computer networks and distributed systems, Classifications of computer networks, Preliminaries of layered network structures.

**Data communication Components:** Representation of data and its flow, VariousConnection Topology, Protocols and Standards, OSI model, Transmission Media.

LAN: Wired LAN, Wireless LAN, Virtual LAN.

**Techniques for Bandwidth utilization:** Multiplexing - Frequency division, Time division and Wave division, Conceptson spread spectrum.

**Data Link Layer and Medium Access Sub Layer:** Fundamentals of Error Detection and Error Correction, Block coding, Hamming Distance, CRC; Flow Control and Error control protocols - Stop and Wait, Go-back–N ARQ, Selective Repeat ARQ, Sliding Window,Piggybacking, Random Access, Multiple access protocols -Pure ALOHA,Slotted ALOHA, CSMA/CD,CDMA/CA

**Network Layer:** Switching, Logical addressing – IPV4, IPV6; Address mapping – ARP,RARP, BOOTP and DHCP–Delivery, Forwarding and Unicast Routing protocols.

**Transport Layer:** Process to Process Communication, User Datagram Protocol (UDP), Transmission Control Protocol (TCP), SCTP Congestion Control; Quality of Service (QoS), QoSimproving techniques - Leaky Bucket and Token Bucket algorithms.

Application Layer: DNS, DDNS, TELNET, EMAIL, FTP, WWW, HTTP, SNMP, Bluetooth, Firewalls.

Network Security: Electronic mail, directory services and network management, Basic concepts of Cryptography.

## **Computer Networks Lab**

- 1. Socket Programming using C/C++
- 2. Network System Administration: Understanding switches and routers

### **Books:**

- 1. Computer Networks, A. Tannenbaum.
- 2. Data and Computer Communication, William Stallings.

## **Reference Books:**

- 3. Network Security, Kaufman, R. Perlman and M. Speciner.
- 4. UNIX Network Programming, Vol. 1,2 & 3, W. Richard Stevens

## **INFORMATION SECURITY + LAB**

**Overview of Security Parameters:** Confidentiality, integrity and availability; Security violation and threats; Security policy and procedure; Assumptions and Trust; Security Assurance, Implementation and Operational Issues; Security Life Cycle.

Access Control Models: Discretionary, mandatory, roll-based and task-based models, unified models, access control algebra, temporal and spatio-temporal models.

Security Policies: Confidentiality policies, integrity policies, hybrid policies, non-interference and policy composition, international standards.

**Systems Design:** Design principles, representing identity, control of access and information flow, confinement problem. Assurance: Building systems with assurance, formal methods, evaluating systems.

**Logic-based System:** Malicious logic, vulnerability analysis, auditing, intrusion detection. Applications: Network security, operating system security, user security, program security. Special Topics: Data privacy, introduction to digital forensics, enterprise security specification.

Operating Systems Security: Security Architecture, Analysis of Security in Linux/Windows.

Database Security: Security Architecture, Enterprise security, Database auditing.

## Lab

- 1. Analysis of security in Unix/Linux.
- 2. Administration of users, password policies, privileges and roles

## **Books:**

- 1. Security Engineering, Ross Anderson.
- 2. Computer Security: Art and Science, M. Bishop, Pearson Education.
- 3. Information Security: Principles and Practice, M. Stamp.

## **Reference Books:**

- 1. Security in Computing, C.P. Pfleeger, S.L. Pfleeger, J. Margulies.
- 2. Secure Programming HOWTO, David Wheeler.
- 3. Browser Security Handbook, Michael Zalewski.
- 4. Handbook of Database Security, M. Gertz, S. Jajodia.

## **ARTIFICIAL INTELLIGENCE + LAB**

## **Course Outcome(s):**

This course introduces students to the basic knowledge representation, problem solving, and learning methods of artificial intelligence.

## **Topics to Be Covered:**

#### UNIT – I

**Introduction, Overview of Artificial intelligence:** Problems of AI, AI technique, Tic - Tac - Toe problem. Intelligent Agents, Agents & environment, nature of environment, structure of agents, goal based agents, utility based agents, learning agents.

#### UNIT – II

**Problem Solving, Problems, Problem Space & search:** Defining the problem as state space search, production system, problem characteristics, issues in the design of search programs.

#### UNIT – III

**Search techniques:** Problem solving agents, searching for solutions; uniform search strategies: breadth first search, depth first search, depth limited search, bidirectional search, comparing uniform search strategies. Heuristic search strategies Greedy best-first search, A<sup>\*</sup> search, AO<sup>\*</sup> search, memory bounded heuristic search: local search algorithms & optimization problems: Hill climbing search, simulated annealing search, local beam search

#### UNIT – IV

**Constraint satisfaction problems:** Local search for constraint satisfaction problems. Adversarial search, Games, optimal decisions & strategies in games, the minimax search procedure, alpha-beta pruning, additional refinements, iterative deepening.

#### UNIT – V

**Knowledge & reasoning:** Knowledge representation issues, representation & mapping, approaches to knowledge representation. Using predicate logic, representing simple fact in logic, representing instant & ISA relationship, computable functions & predicates, resolution, natural deduction. Representing knowledge using rules, Procedural verses declarative knowledge, logic programming, forward verses backward reasoning, matching, control knowledge.

#### UNIT – VI

**Probabilistic reasoning:** Representing knowledge in an uncertain domain, the semantics of Bayesian networks, Dempster-Shafer theory, Planning Overview, components of a planning system, Goal stack planning, Hierarchical planning, other planning techniques.

#### UNIT – VII

**Expert Systems:** Representing and using domain knowledge, expert system shells, and knowledge acquisition.

### Home Assignments:

Assignments should include problems related to the topics covered in lectures, like heuristics, optimal search, and graph heuristics. Constraint satisfaction problems, k-nearest neighbors, decision trees, etc. can be included in home assignments.

### **Text Books:**

- 1. Stuart Russell and Peter Norvig, Artificial Intelligence: A Modern Approach
- 2. Artificial Intelligence, Russel, Pearson

## **Reference Books:**

- 1. Artificial Intelligence, Ritch & Knight, TMH
- 2. Introduction to Artificial Intelligence & Expert Systems, Patterson, PHI
- 3. Logic & Prolog Programming, Saroj Kaushik, New Age International
- 4. Expert Systems, Giarranto, VIKAS

# FINANCIAL & COST ACCOUNTING

## **Course Outcome(s):**

This course will help students

- To create an awareness about the importance and usefulness of the accounting concepts and their managerial implications
- To develop an understanding of the financial statements and the underlying principles and learn to interpret financial statements
- To create an awareness about cost accounting, different types of costing and cost management

## **Topics to Be Covered:**

#### UNIT – I

Accounting Concept: Introduction, Techniques and Conventions, Financial Statements- Understanding & Interpreting Financial Statements

UNIT – II

#### Accounting Process:

- Book Keeping and Record Maintenance
- Fundamental Principles and Double Entry
- Journal, Ledger, Trial Balance, Balance Sheet, Final Accounts
- Cash Book and Subsidiary Books
- Rectification of Errors

### UNIT – III

**Financial Statements:** Form and Contents of Financial Statements, Analyzing and Interpreting Financial Statements, Accounting Standards.

Class Discussion: Corporate Accounting Fraud- A Case Study of Satyam

### UNIT – IV

Cash Flow and Fund Flow Techniques: Introduction, How to prepare, Difference between them

### UNIT – V

### **Costing Systems:**

- Elements of Cost
- Cost Behavior, Cost Allocation, OH Allocation
- Unit Costing, Process Costing, Job Costing
- Absorption Costing, Marginal Costing, Cost Volume Profit Analysis
- Budgets
- ABC Analysis

Class Discussion: Application of costing concepts in the Service Sector

#### UNIT – VI

#### **Company Accounts and Annual Reports:**

- Audit Reports and Statutory Requirements
- Directors Report
- Notes to Accounts
- Pitfalls

### **Home Assignment:**

Case study materials book will be given to students. Students are required to meet in groups before coming to class and prepare on the case for the day. Instructor may ask the student groups to present their analysis and findings to the class.

Further, the topic for class discussion will be mentioned beforehand and students should be prepared to discuss these topics in class. Few topics are mentioned below as examples. Instructor can add or change any topic as per requirement.

- 3. Topic: Corporate Accounting Fraud: A Case Study of Satyam
- 4. Topic: Application of costing concepts in the Service Sector

## **Text Books:**

- 1. Robert N Anthony, David Hawkins, Kenneth Marchant, Accounting: Texts and Cases, McGraw-Hill
- 2. Case Study Materials: To be distributed for class discussion

## **BUSINESS COMMUNICATION & VALUE SCIENCE – IV**

TEACHING SCHEME:	EXAMINATION SCHEME:	CREDITS ALLOTTED:
Theory: 5 Hrs./Week	Semester Examination: 50	4
Practical: 2 Hrs. / Week	Continuous Assessment: Yes	
Lab: 1 Hr / Week	Term Work: marks	

		Leadership Oriented Learning (LOL)		
lature of Cou		Behavioral		
Pre requisites				
		Basic Knowledge of English (verbal and written)		
		Completion of all units from Semesters 1, 2, 3, 4 and 5		
Course Objec	tives:			
	Recognize	the importance of diversity in workplace		
1				
	Recognize	the best practices of communicative writing		
2				
	Understand	d the importance of emotional intelligence in personal and profes	sional lives	
3				
4	Apply emo	tional intelligence in real life scenarios		
	,			
5	Use the be	st practices of public speaking in real life scenarios		
6	Understand the importance of corporate social responsibility (CSR)			
7	Understand	the importance of corporate etiquettes		
,	Understand the importance of corporate etiquettes			
8	Practice co	rporate etiquettes in real life scenarios		
9	Recognize	the best practices to share and receive feedback		
10	Use the ba	sic guidelines required to manage conflicts		
11	Understand	d how stress impacts life and work		
12	Use the be	st practices to manage stress		
13	Practice the	e best time management practices		
Course Outco	mes:			
Jpon comple	tion of the cou	rse, students shall have ability to		
	Understand	d the importance of diversity in workplace	[U]	
	Apply emo	tional intelligence in real life scenarios	[AP]	
	Recognize	the best practices of communicative writing	[AP]	
	Understand	d the importance of corporate social responsibility (CSR)	[C]	

## R21 B.Tech CSBS

Apply knowledge of multiple inte interactions	lligences and learning styles in interpersonal	[AP]
Recognize the impact of stress in	life and work	[E]
Understand how stress impacts li	fe and work	[U]
Identify the best practices to mar	nage stress	[AP]
Recognize the attributes needed environment	to function and grow in a corporate	[U]
Recognize the best practices to sh	nare and receive feedback	[AP]
Identify the best time manageme	nt practices	[E]

### **Course Contents:**

### **Objectives for Semester 6**

- Understand the importance of diversity in workplace
- Identify the key aspects of communicative writing
- Apply communicative writing in real life scenarios
- Use charts and graphs in communicative writing
- Understand what is emotional intelligence
- Recognize the importance of emotional intelligence in personal and professional lives
- Understand why you would need public speaking at your workplace
- Identify the best practices of public speaking
- Apply public speaking in real life scenarios
- Recognize the importance of corporate social responsibility (CSR)
- Recognize the importance of corporate social responsibility (CSR)
- Recognize the attributes needed to function and grow in a corporate environment
- Recognize the best practices to share and receive feedback
- Apply emotional intelligence in real life scenarios
- Apply knowledge of multiple intelligences and learning styles in interpersonal interactions
- Recognize the impact of conflicts
- List the basic guidelines required to manage conflicts
- Recognize the key features of corporate etiquette
- Recognize the business idioms and corporate terms
- Apply the business idioms and corporate terms
- Recognize the impact of stress in life and work
- Identify the best practices to manage stress
- Recognize the importance of time management
- Identify the best time management practices

Total Hours:	
	45 hours
	40 hours of
	must know +
	5 hours of
	nice to know
	learning

Analyze						
Apply						
Understand						
Bloom's Level						
	Summative A	Assessment based on End Semester Project				
C1.6.2			4			
			5			
Course Outcome	Level	Assessment Component	Marks			
	Bloom's					
Formative assessment						
Assessment Methods						
6	https://youtu.be/	/nMPgsjuXDmE				
5	https://youtu.be/	/hxS5He3KVEM				
4	https://youtu.be/	/wHGqp8lz36c				
3	https://youtu.be/F2hc2FLOdhI					
2	https://youtu.be/Wx9v_J34Fyo					
1	https://youtu.be/reu8rzD6ZAE					
Online Resources:	***					
L	philanthropy-and-ethics/articleshow/41766592.cms					
2		https://economictimes.indiatimes.com/tata-success-story-is-based-on-humanity-				
1	https://www.tata	a.com/about-us/tata-group-our-heritage				
Web References:	anoigettable spe					
4		unforgettable speeches and presentations				
4	of Persuasion by	of Persuasion by Dale Carnegie TED Talks: The official TED guide to public speaking: Tips and tricks for giving				
3	-	Self Confidence and Improve Public Speaking - Tir	ne - Tested Methods			
2	-	al Intelligence To Work by Ryback David				
1	Emotional Intellig	gence: Why it Can Matter More Than IQ by Danie	l Goleman			
Reference Books:						
	links shared.					
	There are no pre	escribed texts for Semester 6 – there will be har	ndouts and reference			

### **Lesson Plan**

Unit	Objective	Bloom's	Content	Type of Class	Duration
No		Level			

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
1	NA – Recapitulation activity	Recall information	Auld Lang Syne This will be a group activity in which lecturer will give some key words (from what they taught in the previous semesters). Each group will identify topics related to the key words and take 2 mins to share a summary of what they learnt in that topic. They can refer to their Satori books and finally note down these key learnings too.	Activity	45 mins
1	Understand the importance of diversity in workplace	2	Introduce the concept of Diversity in corporate environments through an activity.	Activity	45 mins
1	Understand the importance of diversity in workplace	2	Discussion, role plays and sharing reference materials.	Discussion and Practical	60 mins
1	Identify the key aspects of communicative writing	2	<ul> <li>Communicative Writing</li> <li>Principles of Communicative Writing</li> <li>Formal and Business letters</li> </ul>	Lecture and practice	90 mins (30 mins lecture + 60 mins practice)
1	Apply communicative writing in real life scenarios	3	Writing proposals This will be taught through a group activity in which students will be asked to create a business proposal to get funding to begin a start-up of their choice. After they share their presentations, lecturer will share the best practices and templates for writing proposals (will be provided to the lecturer as part of the Faculty guide) and ask students to review their	Lecture and activity	90 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			proposal and update it.		
			Students should save this proposal for reference later in the sem.		
			Students will have to continue in these groups for the rest of this sem.		
1	Use charts and graphs in communicative writing	3	How to tell a story with charts and graphs		
			Session will begin with a couple of demo videos.		
			This will be followed by an activity on how to visually represent information to tell a complete story. Students will be required to use the proposal for the start-up that they created in the previous class for this.	Practical	60 mins
1	Understand what is emotional intelligence Recognize the importance of emotional intelligence in personal and professional lives	2	<ul> <li>Emotional Intelligence</li> <li>Begin with a short video/movie clip showing manifestations of EI.</li> <li>Introduce the concept of EI and give them the experience through a game/activity.</li> <li>Discuss the findings that students with higher EQ write better exam papers.</li> <li>Ref reading: 10 Ways to Build EI by Daniel Goleman</li> <li>Ask students to note down the names of at least two movies in their Satori slam book, in which the characters</li> </ul>	Lecture and activity	90 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
1	Understand why you would need public speaking at your workplace	2	<ul> <li>Why do we need public speaking?</li> <li>Any two of the YouTube /IncTalks videos: <ul> <li>a. Swami Vivekananda's Chicago speech</li> <li>b. Steve Jobs' first iPhone launch</li> <li>c. Martin Luther King Jr (I have a dream)</li> <li>d. J K Rowling commencement speech address 2008</li> <li>e. APJ Abdul Kalam</li> <li>f. Any regional speakers</li> </ul> </li> <li>Professors to ask what is common in these videos and lead them to the concept of public speaking (directions will be provided in the Facilitator's Guide).</li> <li>Session for students to re-visit the group discussion and value proposition sessions that they participated in during the previous semesters. (This will be integrated in the semester 6 content)</li> </ul>	Lecture and discussion	60 mins
1	Identify the best practices of public speaking		Public speaking – best practices Ask each group (formed earlier) to research and come up with a list of best practices along with examples (in the class). After each group presents their list of best practices, students will discuss and create a consolidated list of best practices by considering all common or overlapping ones and map it against the guidelines provided by the TCS team.	Activity	60 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			Additional: Possible guest lecture or webinar (Dr Giri)		
1	Apply public speaking in real life scenarios	3	Get, Set, Go – sell your start- up ideas Each group to pitch their	Formative assessment	120 mins
			start-up idea to a panel consisting of external professors.		
			They will use the presentation they created earlier and the best practices of public speaking to tell their story leveraging the storytelling and doodling methods they learnt		
			<ul> <li>in the previous semester</li> <li>(Design Thinking). Their story</li> <li>should at least include: <ul> <li>Name of their start-up</li> <li>Who is the target</li> </ul> </li> </ul>		
			<ul> <li>audience/end user?</li> <li>What problem will their start-up solve?</li> <li>How do they plan to run start up?</li> <li>How much money/budget would</li> </ul>		
			they need to begin their work? Professors to share the results of this formative assessment with the TCS Team so that we		
			can use it for reference in GD post sem.		
1	NA		Let's relax	Activity	45 mins
			This will be a short session in which students will participate in at least 2 Anubhaav Activities (to be specified in the Fac Guide).		
2	Recognize the importance of corporate social responsibility (CSR)	1	Corporate Social Responsibility (CSR) Ubuntu story – A story to introduce the concept of	Lecture	45 mins

Unit	Objective	Bloom's	Content	Type of Class	Duration
No		Level	social responsibility.		
			The story will be played through an audio embedded in the PPT (similar to an audiobook).		
2	Recognize some of the stalwarts in CSR	1	<ul> <li>Hear CSR stories</li> <li>Meeting of JNT and Swami Vivekananda.</li> <li>Societal connect of JNT. Stalwarts in CSR (Led by Tatas)</li> <li>More Tata Group CSR stories from Titan and Tata Chemicals</li> <li>Initially, Professors will share any two of the above CSR stories. Thereafter, they will discuss the stories in the class and ask the students to share</li> </ul>	Lecture	60 mins
			their thoughts. Lecturer to ask students why they need to conduct CSR activities? (Answers will be given in handouts provided by the TATA Team)		
			Why do corporates need to engage in CSR? Is it for compliance only? The answers to these questions (given in the content) will refer back to the topics on TCS values, life skills and empathy taught in the earlier semesters.		
			Lecturer to explain to the students how CSR connects to their values and how CSR activities can add value to their resumes.		
2	Recognize the importance of corporate social responsibility (CSR)	1	<b>Tell a CSR story</b> Activity - Groups will research in class, prepare and present CSR activity of Tata Steel, Microsoft, Google, TCS,	Practice activity	90 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			Starbucks, Titan, Tata Chemicals and TOMS Shoes.		
2	Recognize the attributes needed to function and grow in a corporate environment	1	Attributes required for work and life• Qualities of a good team member: a) Resilience b) Flexibility c) Strategic thinking and planning d) Decision making e) Resolving conflictsProfessors to first show examples and non-examples and then the participants to identify the traits that set them apart.	Lecture and discussion	60 mins
	NA		Let's relax This will be a short session in which students will participate in at least 2 Anubhaav Activities (to be specified in the Fac Guide).	Activity	45 mins
3	Recognize the attributes needed to function and grow in a corporate environment	1	<ul> <li>Activity – Who am I? (Image Management. Building a perfect image)</li> <li>This is an individual activity in which each participant needs to reflect upon the following questions (in the order given below) and jot down the answers. They will be given a handout with the questions printed on it for this activity.</li> <li>1. What do I wish to be seen as? (aspirational state)</li> <li>2. How do I see myself</li> </ul>	Activity	60 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			<ul> <li>now? (present state)</li> <li>3. How others see me? (perceptions)</li> <li>4. What is the gap between how others see me and how I see myself?</li> <li>5. How do I fill the gap?</li> <li>Why is it important to fill the gap (connect to importance of personal branding to stay relevant). Professor to share examples of personal branding in the corporate world, as mentioned in the content</li> </ul>		
3	Recognize the best practices to share and receive feedback	1	content. Examination Result Activity - Locus of control (referring back to Emotional intelligence) One person from each group (to be decided through drawing lots) will be asked to step aside to act as teachers. The rest of the group members will participate as students. Each group will be given a scenario in which they will get mock grades in an examination. They will be asked to react to their result. Their reactions will be noted. Examination Result Activity-Phase II –Role play on feedback. Now the teachers will be asked to have a discussion with each one to two people from each group sharing their feedback on their reactions.	Activity	90 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			After the activity, tips to receive and give feedback will be shared. Handouts will be shared with lecturers.		
3	Apply emotional intelligence in real life scenarios	3	Applying emotional intelligence Activity for applying Emotional Intelligence using scenarios within each start-up group. There will be separate scenarios for each group. Professors will judge the groups based on guidelines provided by the TCS team.	Lab Activity	60 mins
	NA		Let's relax This will be a short session in which students will participate in at least 2 Anubhaav Activities (to be specified in the Fac Guide).	Activity	45 mins
4	Apply knowledge of multiple intelligences and learning styles in interpersonal interactions	3	Sensitivity to diversity - Quiz A scenario-based quiz on (handouts to refresh Sem-1 content on multiple intelligences and learning styles followed by scenario- based quiz) – awareness of multiple intelligences and learning styles in communication. The questions will be based on scenarios that the students might face later in their work environment.	Formative assessment	60 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
4	Recognize the impact of conflicts		Understanding conflictsThis will be a group activity.Each group will be given ascenario of typical conflictsthat occurs in a corporateoffice. In each group roles willbe assigned to the groupmembers who would beexpected to play it.Each group will enact thesituation while others watchand note down theirobservations on:1.What is the conflict?2.What is the negativeimpact of the conflict?4.What can be apositive impact of theconflict?	Activity	90 mins
			Each group will be requested to draw up a list of tips to manage conflicts at work and share in the next class and post on their Fb/Insta page. They can compare it with handout provided to lecturers. Student needs to reflect upon lessons in empathy and active listening (taught in the previous semesters) while managing conflicts. Each person will be requested to capture at least one Satori moment from these enactments of real-life		

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			scenarios.		
4	List the basic guidelines required to manage conflicts	1	Tips to manage conflictsEach group will share their list of guidelines to manage conflicts, post which the lecturer can share the standard list provided (as a hand-out) and discuss the main points in the class.After that the lecturer will ask them to reflect on what are the changes they need to bring about in their behaviour, based on Belbin's Team Player roles (Sem 2 Unit 3).	Lecture	60 mins
4	Recognize the key features of corporate etiquette	1	Corporate etiquette Mock interview rounds for each group with a prospective employer followed by discussions on corporate etiquette (leverage Interview Ready app)	Activity	60 mins
4	Recognize the business idioms and corporate terms Apply the business idioms and corporate terms	1 3	Business idioms and Corporate TermsThis will begin with a quiz in which in the first four rounds each group needs to identify the business idioms and corporate terms from given excerpts. In the next four rounds they will be asked to supply the correct idiom or term in a given business scenario.After the quiz, the lecturer would share handouts of common business idioms and guide them to download the TCS BizVocab on their smartphones.	Lab activity	60 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
4	Recognize the impact of stress in life and work	1	Managing StressParticipants will first watch a short YouTube video:Managing Stress - Brainsmart – BBC (2:24 mins)Then the lecturer will discuss stress and its impact through the following questions:1.Have you ever felt stressed?2.What are the situations that make you feel stressed?3.Does the stress help you in overcoming the situation?4.Do you know how stress affects your health?After this they will watch a video on how stress impacts 	Lecture	60 mins
5	Identify the best practices to manage stress	1	Tips to manage stress Each group will present their posters and the class will come up with a list of stress management tips to be put up on the Fb/Insta page. They should also note this in their journals so that they can refer to it whenever they feel	Discussion Activity	60 mins

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			stressed.		
	Recognize the importance of	1	Time management	Lecture	45 mins
	importance of time management		Session begins with an introductory activity that establishes the fact that we often manage time poorly and as a result experience stress. After that participants will watch the YouTube video: Importance of Time Management For Better Life Style (3:33 mins) Now the lecturer will conduct an open house discussion, where the participants will share their challenges to manage time. Now the lecturer will ask the participants to evaluate their ability to handle their daily task within 24 hrs on a scale of 10. This is a confidential rating which participants		45 mms
			needs to note down in their satori book with date and time for future reference. ( this activity will be repeated at a later stage)		
	Identify the best time management practices	1	Managing your time better The class will start with the YouTube video:	Activity	90 mins
			A valuable lesson for a happy life (2:33 mins)		
			After viewing this, the facilitator will ask the participants to identify the rocks, pebbles and sands in their life.		
			This will be followed by the		
			Time Squared Activity:		

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			Each participant gets 3 pages with 24 squares representing the hours in a day.		
			Participants need to fill out:		
			The <b>first page</b> with the everyday activities in their day (example, brushing teeth, bathing, meals, travelling, etc)		
			The <b>second page</b> with the non-productive work that they do every day (social media, mobile-games, etc)		
			On the third page they can add everything from the first two pages to find out the empty spaces. That is their productive time when they can study. This gives them a view of what they can adjust in order to increase their study time.		
			Reference video: Study Skills – Managing your time (4:29 mins)		
			Participants to repeat the self- evaluation exercise. In this instant, the participants will evaluate their ability to plan their daily task on a scale of 1 to 10 with date and time. Lecturer to encourage participants to evaluate their time management skills on a regular basis.		
	NA		<b>Let's relax</b> This will be a short session in	Activity	45 mins
			which students will participate in at least 2 Anubhaav Activities (to be specified in the Fac Guide).		
		1	Create memories		30 mins
			Recap activity on the entire		

Unit No	Objective	Bloom's Level	Content	Type of Class	Duration
			BCVS Course.		
				Total	30 hours
			Project		
			Each group to create a POC (Proof of Concept) for their start-up applying their learnings from the CSBS course (core subjects + BCVS). The evaluation for this POC will be done as part of the Sem end assessment by the TCS team. During the assessment, students need to share the journey of creating their start-up: from inception to POC.		10 hours

# **ROBOTICS AND EMBEDDED SYSTEMS+ Lab (Elective II)**

# **Course Outcome(s):**

- To acquire knowledge about microcontrollers embedded processors and their applications.
- Ability to understand the internal architecture and interfacing of different peripheral devices with Microcontrollers.
- Ability to understand the role of embedded systems in industry.
- Ability to understand the design concept of embedded systems.
- Design and engineer autonomous robots using various sensors

## **Topics to Be Covered:**

### UNIT – I

**Introduction to Embedded System**: Embedded system Vs General computing systems, History of Embedded systems, Purpose of Embedded systems, Microprocessor and Microcontroller, Hardware architecture of the real time systems.

### UNIT – II

**Devices and Communication Buses:** I/O types, serial and parallel communication devices, wireless communication devices, timer and counting devices, watchdog timer, real time clock, serial bus communication protocols, parallel communication network using ISA, PCI, PCT-X, Intrnet embedded system network protocols, USB, Bluetooth.

#### UNIT – III

Program Modelling Concepts; Fundamental issues in Hardware software co-design, Unified Modelling Language(UML), Hardware Software trade-offs DFG model, state machine programming model, model for multiprocessor system.

#### UNIT – IV

**Real Time Operating Systems:** Operating system basics, Tasks, Process and Threads, Multiprocessing and multitasking, task communication, task synchronization, qualities of good RTOS.

### UNIT – V

**Examples of Embedded System:** Mobile phones, RFID, WISENET, Robotics, Biomedical Applications, Brain machine interface etc. Popular microcontrollers used in embedded systems, sensors, actuators.

### UNIT – VI

Robotics: Introduction, Elements of robots -- joints, links, actuators, and sensors

Kinematics: Kinematics of serial robots, Kinematics of parallel robots, Motion planning and control

Advanced Topics on Robotics: Sensing distance and direction, Line Following Algorithms, Feedback Systems, Other topics on advance robotic techniques

## **Home Assignments:**

State machine programming model of Fibonacci sequence generator, actuator behavior, multiprocessing and multitasking, task synchronization, CAN protocol, timer/counter in embedded systems

## **Text Books:**

- 1. Introduction to Embedded Systems :Shibu K. V. (TMH)
- 2. Embedded System Design A unified hardware and software introduction: F. Vahid (John Wiley)
- 3. Embedded Systems : Rajkamal (TMH)
- 4. Embedded Systems : L. B. Das (Pearson)
- 5. The 8051 Microcontroller and embedded systems by Muhammad Ali Mazidi, PHI.
- 6. Robotics: Fundamental Concepts and Analysis, Oxford University Press

- 1. Embedded System design : S. Heath (Elsevier)
- 2. Embedded microcontroller and processor design: G. Osborn (Pearson)
- 3. Embedded systems design by Steve Heath, Newnes

# Lab 9

- 1. Arithmetic Operations using 8051
- 2. Interfacing ADC and DAC
- 3. Interfacing LED and PWM
- 4. Interfacing real time clock and serial port
- 5. Interfacing keyboard and LCD
- 6. Flashing of LEDS
- 7. Interfacing stepper motor and temperature sensor.
- 8. Study of robotic arm and its configuration
- 9. Study the robotic end effectors

# **MODERN WEB APPLICATIONS + Lab (Elective II)**

# DATA MINING AND ANALYTICS + LAB (ELECTIVE II)

## **Course Outcome(s):**

Students will be able to

- 1. Understand basic concepts and techniques of Data Mining
- 2. Develop skills of using data mining software for solving practical problems
- 3. Understand and apply several statistical analysis techniques: regression, ANOVA, data reduction

## **Topics to Be Covered:**

### UNIT – I

**Introduction to Data Mining**: What is data mining? Related technologies - Machine Learning, DBMS, OLAP, Statistics, Stages of the Data Mining Process, Data Mining Techniques, Knowledge Representation Methods, Applications

## UNIT – II

**Data preprocessing**: Data cleaning, Data transformation, Data reduction, Discretization and generating concept hierarchies, Installing Weka 3 Data Mining System, Experiments with Weka - filters, discretization

**Data mining knowledge representation:** Task relevant data, Background knowledge, Representing input data and output knowledge, Visualization techniques

Attribute-oriented analysis: Attribute generalization, Attribute relevance, Class comparison, Statistical measures

### UNIT – III

**Data mining algorithms** - **Association rules:** Motivation and terminology, Example: mining weather data, Basic idea: item sets, Generating item sets and rules efficiently, Correlation analysis

**Data mining algorithms - Classification:** Basic learning/mining tasks, Inferring rudimentary rules: 1R, algorithm, Decision trees, covering rules

**Data mining algorithms – Prediction**: The prediction task, Statistical (Bayesian) classification, Bayesian networks, Instance-based methods (nearest neighbor), linear models

### UNIT – IV

Descriptive analytics: Data Modeling, Trend Analysis, Simple Linear Regression Analysis

**Forecasting models**: Heuristic methods, predictive modeling and pattern discovery, Logistic Regression: Logit transform, ML estimation, Tests of hypotheses, Wald test, LR test, score test, test for overall regression, multiple logistic regression, forward, backward method, interpretation of parameters, relation with categorical data analysis. Interpreting Regression Models, Implementing Predictive Models

Generalized Linear model: link functions such as Poisson, binomial, inverse binomial, inverse Gaussian, Gamma.

**Non Linear Regression (NLS):** Linearization transforms, their uses & limitations, examination of non-linearity, initial estimates, iterative procedures for NLS, grid search, Newton-Raphson, steepest descent, Marquardt's methods. Introduction to semiparametric regression models, additive regression models. Introduction to nonparametric regression methods

**Time Series Analysis:** Auto - Covariance, Auto-correlation and their properties. Exploratory time series analysis, Test for trend and seasonality, Exponential and moving average smoothing, Holt – Winter smoothing, forecasting based on smoothing

**Linear time series models:** Autoregressive, Moving Average, Autoregressive Moving Average and Autoregressive Integrated Moving Average models; Estimation of ARMA models such as Yule-Walker estimation for AR Processes, Maximum likelihood and least squares estimation for ARMA Processes, Forecasting using ARIMA models

**Prescriptive Analytics**: Mathematical optimization, Networks modeling-Multi-objective optimization-Stochastic modeling, Decision and Risk analysis, Decision trees.

## Home Assignments:

- 1. Experiments with Weka Visualization Techniques, using filters and statistics, mining association rules, decision trees rules, Prediction
- 2. **Mining real data:** Preprocessing data from a real domain (Medical/ Retail/ Banking);Applying various data mining techniques to create a comprehensive and accurate model of the data
- 3. Analytics Assignment 1: Conduct and Present a summary report on an End to end statistical model building exercise using sample data Data preprocessing, Descriptive Analysis (Exploratory Data Analysis), Hypothesis building, Model Fitting, Model Validation and Interpretation of results
- 4. **Analytics Assignment 2:** Build statistical models using any two linear and non-linear regression techniques: Simple Linear Regression; Multiple Regression; Variable Selection Problem; Multicollinearity and Ridge Regression; Nonlinear regression; Non-parametric regression; Logistic regression (binary and multiple); Poisson/Negative binomial regression (Use sample data sets)

## **Text Books:**

- 1. Jiawei Han and MichelineKamber, "Data Mining: Concepts and Techniques", Morgan Kaufmann Publishers, 3rd ed, 2010.
- 2. LiorRokach and OdedMaimon, "Data Mining and Knowledge Discovery Handbook", Springer, 2nd edition, 2010
- 3. Box, G.E.P and Jenkins G.M. (1970) Time Series Analysis, Forecasting and Control, Holden-Day.

## **Reference Books:**

1. Draper, N. R. and Smith, H. (1998). Applied Regression Analysis (John Wiley) Third Edition.

Hosmer, D. W. and Lemeshow, S. (1989). Applied Logistic Regression (Wiley).

		4 <sup>th</sup> Year 1 <sup>st</sup>	Semester: 7 <sup>th</sup> Semester					
Sl No	Course Code	Paper Code	Theory		/W	ct Ho Veek	Cred it	
				L	Т	P	Tot al	Poin ts
	I	1	A. THEORY					
1	Professional Elective courses	CB701	Usability Design of Software Applications	2	0	0	2	2
2	Professional Elective courses	CB702	IT Workshop Skylab / Matlab	2	0	0	2	2
3	Professional Elective courses	BS701	Financial Management	3	0	0	3	3
4	Humanities and Social Sciences	BS702	Human Resource Management	2	0	0	2	2
5	Professional Elective courses	PE-CB703 (A/B/C)	Elective III**	2	1	0	3	3
6	Professional Elective courses	PE-CB704 (A/B/C)	Elective IV **	2	1	0	3	3
			B. PRACTICAL			-		
7	Professional Elective courses	CB791	Usability Design of Software Applications Lab	0	0	2	2	1
8	Professional Elective courses	CB792	IT Workshop Skylab / Matlab Lab	0	0	2	2	1
9	Professional Elective courses	PE-CB793 (A/B/C)	Elective III Lab**	0	0	2	2	1
10	Professional Elective courses	PE-CB794 (A/B/C)	Elective IV Lab**	0	0	2	2	1
11	PROJECT	CB781	Project Evaluation I	0	0	4	4	2
		ТОТ	TAL CREDIT					21

Collective Data from 3rd to 6th Semester (Summer/Winter Training during Semester Break & Internship should be done after 5th Semester or 6th Semester). All related certificates to be collected by the training/ internship coordinator(s).

# Usability Design of Software Applications + Lab

(Work In Progress)

Course Pre Requisite(s):

Course Outcome(s):

**Topics to Be Covered:** 

Home Assignments:

**Text Books:** 

# IT Workshop Skylab / Matlab (PCC-CS 302) + Lab

(Work In Progress)

**Course Pre Requisite(s):** 

**Course Outcome(s):** 

**Topics to Be Covered:** 

**Home Assignments:** 

**Text Books:** 

**Reference Books** 

# **Financial Management**

## **Course ID:**

## **Course Pre Requisite(s):**

Good knowledge of Financial & Cost Accounting (Covered in Year 3, Semester 2)

## Course Outcome(s):

This course will help students to,

- Understand the financial environment of business, and financial markets.
- Know different sources for raising funds for business and cost associates with that.

• Developing skills for interpretation business information and application of financial theory in financing related decisions.

## **Topics to Be Covered:**

### UNIT – I

## **Financial Management**

- Corporate Finance- Objectives and Functions
- Financial Planning- Steps, Estimation of Financial Requirements of a Firm, Capitalization

## UNIT – II

## **Financial Analysis**

- Ratio analysis (liquidity ratios, profitability ratios, turnover ratios, structural ratios, etc.)
  - Comparative balance sheet
  - Common size statement analysis
  - o Trend analysis
  - Sickness prediction
- Funds Flow analysis
- Corporate Investment Decisions- Cash Flow Projection, Evaluation Techniques
- Risk and Return Portfolio Theory

## UNIT – III

## Time Value of Money

- Future Value, Present Value, Time Value of Money
- Valuation of bonds and shares

## UNIT – IV

## Cost of Capital, Leverage, Capital Structure, Capital Budgeting:

- Cost of different Sources of Funds
- Weighted Average Cost of Capital
- Leverage, Operating Leverage, Financial Leverage, Combined Leverage
- Capital Structure, Factors Affecting Capital Structure, Theories of Capital Structure
- Capital Rationing, Types, Steps Involved in Capital Rationing, Various Approaches
- Various techniques of Capital Budgeting
- Risk Analysis in Capital Budgeting, Types Risk Adjusted Discount Rate, Certainty Equivalent Approach, Probability Distribution Approach, Sensitivity Analysis, Simulation Analysis, Decision Tree Approach

## UNIT – V

Valuation of a Firm: Methods, Comparison

### **Introduction to Financial Markets**

- Capital Markets
  - Primary Market- capital market mechanism, instruments, financing and rating institutions, and legal environment related to this.
  - Secondary Market- Basics of stock exchanges and their role, regulatory framework, and transactions on stock exchange
- Money Markets
  - o Money market mechanism, instruments, institutions, and legal environment

## Home Assignment:

Case study materials book will be given to students. Students are required to meet in groups before coming to class and prepare on the case for the day. Instructor may ask the student groups to present their analysis and findings to the class.

## **Text Books:**

- 1. Brealey, Myers and Allen, *Principles of Corporate Finance*
- 2. Case Study Materials: To be distributed for class discussion

## **Human Resource Management**

## **Course Pre Requisite(s):**

Good knowledge of Fundamentals of Management (Covered in Year 2, Semester 1)

# **Course Outcome(s):**

Students must be aware of the basic principles of Human Resource Management because success in today's complex business environment depends on effective management of its human resources. This introductory course on Human Resource Management will familiarize the students with the basic concepts, roles, functional areas and activities of HR and help students understand organization's employees, their interest, motivation and satisfaction, and their belief of fair treatment- all of which actually impact the firm's current performance and sustainability in the long run.

## **Topics to Be Covered:**

### UNIT – I

Human Resource Management: Concept and Challenges, HR Philosophy, Policies, Procedures and Practices.

### UNIT – II

**Human ResourceSystem Design:** HR Profession, and HR Department, Line Management Responsibility in HRM, Measuring HR, Human resources accounting and audit; Human resource information system

### UNIT – III

**Functional Areas of HRM:** recruitment and staffing, benefits, compensation, employee relations, HR compliance, organizational design, training and development, human resource information systems (H.R.I.S.) and payroll.

### UNIT – IV

Human Resource Planning: Demand Forecasting, Action Plans– Retention, Training, Redeployment & Staffing, Succession Planning

### UNIT – V

**Strategic Management of Human Resources:** SHRM, relationship between HR strategy and overall corporate strategy, HR as a Factor of Competitive Advantage, Managing Diversity in the Workplace

## UNIT – VI

Human Resource Management in Service Sector- Special considerations for Service Sector including

- Managing the Customer Employee Interaction
- Employee Empowerment and Customer Satisfaction
- Service Failure and Customer Recovery the Role of Communication and Training
- Similarities and Differences in Nature of Work for the Frontline Workers and the Backend
- Support Services Impact on HR Practices Stressing Mainly on Performance
- Flexible Working Practices Implications for HR

## Home Assignment:

Further, the topic for class discussion will be mentioned beforehand. Students are required to meet in groups before coming to class and prepare for the topic to be discussed. Instructor may ask the student groups to present their analysis and findings to the class. Few topics are mentioned below as examples. Instructor can add or change any topic as per requirement.

- 5. Topic: Understanding the issues and challenges involved in managing a diverse workforce
- 6. Topic: Is The Only Purpose of a Corporation to Maximize Profit?
- 7. Topic: Similarities and Differences in Manufacturing and Service Sector Impact on HR Practices

## **Text Books:**

Gary Dessler, Human Resource Management

# Introduction to IoT + Lab

## **Course Pre Requisite(s):**

## **Course Outcome(s):**

This course will help students understand basic principles and concepts of Internet-of-Things use cases, applications, architecture and technologies. Students will get an overview of an end to endIoT system encompassing the edge, cloud and application tiers. This course will build upon the foundations created in the pre-requisite courses and will equip the students to architect a complete IoT application on their own. The lab exercises will consist of hands-on experiments that will lead to building an IoT application end-to-end. Some of the specialized topics will be covered via student seminars where students are expected to research and present their findings in a seminar format.

## **Topics to Be Covered:**

### UNIT – I

**Introduction to IoT and Use cases**: Understanding basic concepts of IoT, Consumer IoT vs Industrial Internet, Fundamental building blocks, Use Cases of IoT in various industry domains,

## UNIT – II

**Architecture:**IoT reference architectures, Industrial Internet Reference Architecture, Edge Computing, IoT Gateways, Data Ingestion and Data Processing Pipelines, Data Stream Processing

### UNIT – III

**Sensors and Industrial Systems:** Introduction to sensors and transducers, integrating sensors to sensor processing boards, introduction to industrial data acquisition systems, industrial control systems and their functions

### UNIT – IV

**Networking and Communication for IoT:** Recap of OSI 7 layer architecture and mapping to IoT architecture, Introduction to proximity networking technologies (ZigBee, Bluetooth, Serial Communication), Industrial network protocols (Modbus, CANbus), Communicating with cloud applications (web services, REST, TCP/IP and UDP/IP sockets, MQTT, WebSockets, protocols. Message encoding (JSON, Protocol Buffers)

## UNIT – V

**IOT Data Processing and Storage:** Time Series Data and their characteristics, time series databases, basic time series analytics, data summarization and sketching, dealing with noisy and missing data, anomaly and outlier detection,

## **IoT Seminars:**

Selected topics in IoTshould be handled via student seminars. Recommended that students form a group do research on at least one of the following topics and present it through seminars. They are expected to do a literature survey of the topic and present their survey paper to the class. The suggested topics are –

## a) IoT Applications

- Smart Cities
- Connected Vehicles and Telematics
- Smart Grids
- Smart Homes
- b) IoT data visualization
- c) Survey of cloud based IoT platforms
- d) Low power wide area networks for IoT
- e) IoT device management
- f) Survey of chips, embedded modules and development boards for IoT devices
- g) Embedded and real-time operating systems for IoT
- h) IoT Security
  - Security risks in IoT
  - Securing IoT endpoint devices and secure communication protocols for IoT
  - Security and Privacy of IoT data

## Lab Exercises

- 1. Setting up the Arduino Development Environment, connecting analog sensors to an Arduino Boarding and reading analog sensor data
- 2. Digital Input and Output reading using and Arduino board and Arduino Development Environment
- 3. Integrate an Arduino Board to a Raspberry Pi computer and send sensor data from Arduino to the R Pi
- 4. Setup Python on the R Pi and run sample R Pi programs on the R Pi. Read the data from Arduino using Python language
- 5. Connect a R Pi Camera module to the Raspberry Pi and using Python programming capture still images and video
- 6. Set up TCP/IP socket server on a PC. Send a message from the R Pi to the PC using socket communication
- 7. Set up a MQTT broker on the PC. Send data from R Pi to PC using MQTT protocol. Receive data from PC to R Pi using MQTT protocol
- 8. Connect LED lights to an Arduino. Connect the Arduino to the R Pi. Send Message from PC to R Pi via MQTT protocol. On receipt of the message , toggle the LED lights on the Arduino
- 9. Set up an account in a cloud service (such as Google / AWS or Azure). Set up a simple Http server using a language of your choice. Push the image captured from the R Pi camera to this web service. On receiving the image, store the image in a database or file
- 10. Develop a mobile application to view the images captured by the R Pi camera

## **Text Books:**

4. The Internet of Things, Samuel Greengard, MIT Press Essential Knowledge Series,

## **Reference Books / Links:**

1. Industrial Internet Reference Architecture - <u>http://www.iiconsortium.org/IIRA.htm</u>

- 2. World Economic Forum Report on Industrial Internet of Things <u>https://www.weforum.org/reports/industrial-internet-things</u>
- 3. 50 Sensor Applications for a Smarter World http://www.libelium.com/resources/top\_50\_iot\_sensor\_applications\_ranking/
- 4. Visualizing Data-Exploring and Explaining Data with the Processing Environment, By Ben Fry, Publisher: O'Reilly Media
- 5. Raspberry Pi Computer Architecture Essentials, by Andrew K Dennis
- 6. Getting Started with Arduino, M. Banzi, O Reilly Media
- 7. GSMA IoT Security Guidelines & Assessment <u>https://www.gsma.com/iot/future-iot-networks/iot-security-guidelines/</u>

# Advanced Social, Text and Media Analytics

# **Course ID:**

4.2.5 (Year 4 Semester 2)

# Course Pre Requisite(s):

Computational Statistics, Data Mining and Analytics

# **Course Outcome(s):**

Students will be able to

- To be able to use various tools for Text Mining and carry out Pattern Discovery, Predictive Modeling
- Explore the use of social network analysis to understand the growing connectivity and complexity in the world around us on different scales ranging from small groups to the World Wide Web
- Perform social network analysis to identify important social actors, subgroups (i.e., clusters), and network properties in social media sites such as Twitter, Facebook, and YouTube

# **Topics to Be Covered:**

## UNIT – I

Text Mining: Introduction, Core text mining operations, Preprocessing techniques, Categorization, Clustering, Information extraction, Probabilistic models for information extraction, Text mining applications
 Methods & Approaches: Content Analysis; Natural Language Processing; Clustering & Topic Detection; Simple Predictive

Modeling; Sentiment Analysis; Sentiment Prediction

## UNIT – II

**Web Analytics:** Web analytics tools, Clickstream analysis, A/B testing, online surveys; Web search and retrieval, Search engine optimization, Web crawling and Indexing, Ranking algorithms, Web traffic models

## UNIT – III

**Social Media Analytics**: Social network and web data and methods. Graphs and Matrices. Basic measures for individuals and networks. Information visualization; Making connections: Link analysis. Random graphs and network evolution. Social contexts: Affiliation and identity; Social network analysis

## **Home Assignments:**

- 1. Language Analysis: Students are expected to analyze the language of a category of text (e.g., literary, academic, social media) of their selection. Based on the analysis, students are expected to provide a critical description of the texts involved and possibly distinguishing them from other texts and/or uncovering relationships or concepts communicated by the text authors.
- 2. Students are required Perform sentiment analysis using Twitter. Students will be required to use off the-shelf software and/or code of their own to detect sentiment/emotion in the data and write a description of the methods they use and the results.

## **Text Books:**

- 1. Ronen Feldman and James Sanger, "The Text Mining Handbook: Advanced Approaches in Analyzing Unstructured Data", Cambridge University Press, 2006.
- 2. Hansen, Derek, Ben Sheiderman, Marc Smith. 2011 Analyzing Social Media Networks with NodeXL: Insights from a Connected World, Morgan Kaufmann, 304
- 3. Avinash Kaushik. 2009. Web Analytics 2.0: The Art of Online Accountability.
- 4. Hanneman, Robert and Mark Riddle. 2005. Introduction to Social Network Method

## **Reference Books:**

- 1. Wasserman, S. & Faust, K. (1994). Social network analysis: Methods and applications. New York: Cambridge University Press.
- 2. Monge, P. R. & Contractor, N. S. (2003). Theories of communication networks. New York: Oxford University Press. http://nosh.northwestern.edu/vita.html

## **Cognitive Science & Analytics + Lab (Elective)**

(Work In Progress)

**Course Pre Requisite(s):** 

Course Outcome(s):

**Topics to Be Covered:** 

**Home Assignments:** 

**Text Books:** 

# Cryptology + Lab (Elective)

(Work In Progress)

Course Pre Requisite(s):

Course Outcome(s):

**Topics to Be Covered:** 

Home Assignments:

**Text Books:** 

# **Quantum Computation & Quantum Information + Lab (Elective)**

(Work In Progress)

**Course Pre Requisite(s):** 

Course Outcome(s):

**Topics to Be Covered:** 

**Home Assignments:** 

**Text Books:** 

**Reference Books:** 

# Mobile Computing + Lab (Elective)

(Work In Progress)

**Course Pre Requisite(s):** 

**Course Outcome(s):** 

**Topics to Be Covered:** 

**Home Assignments:** 

**Text Books:** 

Sl No	Course Code	Paper Code	Theory	Contact Hours /Week			ours	Cre dit
				L	LT	Р	Tot al	Poin ts
			A. THEORY					
1	Professional Elective courses	BS801	Services Science and Service Operational Management	3	0	0	3	3
2	Professional Elective courses	BS802	IT Project Management	2	0	0	2	2
3	Professional Elective courses	BS803	Marketing Research and Marketing Management	2	0	0	2	2
4	Open Elective courses	PE-CBS804 (A/B/C)	Elective V **	3	0	0	3	3
5	Open Elective courses	PE-BS805 (A/B/C)	Elective VI **	3	0	0	3	3
			B. PRACTICAL					
6	Professional Elective courses	BS891	Services Science and Service Operational Management Lab	0	0	0	2	1
7	Professional Elective courses	BS892	IT Project Management Lab	0	0	0	2	1
8	Open Elective courses	PE-BS894 (A/B/C)	Elective V Lab **	0	0	2	2	1
9	Open Elective courses	PE-CS895 (A/B/C)	Elective VI Lab**	0	0	2	2	1
10	Project	BS881	Project Evaluation II	0	0	12	12	6

# Services Science & Service Ops Management

## **Course Pre Requisite(s):**

Fundamentals of Management, Operations Research

# **Course Outcome(s):**

Students will be able to

- Understand concepts about Services and distinguish it from Goods
- Able to identify characteristics and nature of Services
- Comprehend ways to design Services and evaluate them using Service qualities
- Understand how various methods can be used to operate and manage Service businesses
- Understand how innovation can be approached from Services point of view

## **Topics to Be Covered:**

## UNIT – I

**Introduction:** Introduction to the course, Introduction to service operations, Role of service in economy and society, Introduction to Indian service sector

**Nature of Services and Service Encounters:** Differences between services and operations, Service package, characteristics, various frameworks to design service operation system, Kind of service encounter, importance of encounters

Service-Dominant Logic: From Goods-Dominant logic to Service-Dominant logic, Value Co-creation

### UNIT – II

**Service Strategy and Competitiveness:** Development of Strategic Service Vision (SSV), Data Envelopment Analysis **New Service Development:** NSD cycle, Service Blueprinting, Elements of service delivery system

Service Design: Customer Journey and Service Design, Design Thinking methods to aid Service Design

Locating facilities and designing their layout: models of facility locations (Huff's retail model), Role of service-scape in layout design

Service Quality: SERVQUAL, Walk through Audit, Dimensions of Service quality & other quality tools

### UNIT – III

Service Guarantee & Service Recovery: How to provide Service guarantee? How to recover from Service failure?

### UNIT – IV

Forecasting Demand for Services: A review of different types of forecasting methods for demand forecasting.

**Managing Capacity and Demand**: Strategies for matching capacity and demand, Psychology of waiting, Application of various tools used in managing waiting line in services.

Managing Facilitating Goods: Review of inventory models, Role of inventory in services

Managing service supply relationship: Understanding the supply chain/hub of service, Strategies for managing suppliers of service

**Vehicle Routing Problem:** Managing after sales service, Understanding services that involve transportation of people and vehicle, Techniques for optimizing vehicle routes

## UNIT – V

Service Innovation: Services Productivity, Need for Services Innovation

## **Student Project:**

Option 1: Choose any service organization around and present it from the perspective of: nature of service, classification of service, blueprint or service design analysis, service quality, and any additional perspective you would like to add.

Option 2: Choose any latest research paper in services and explain your understanding and feedback on the same.

## **Text Books:**

1. Fitzsimmons & Fitzsimmons, Service Management: Operations, Strategy, Information Technology, McGraw Hill publications (7th edition)

## **Reference Books:**

- 1. Wilson, A., Zeithaml, V. A., Bitner, M. J., & Gremler, D. D. (2012). Services marketing: Integrating customer focus across the firm. McGraw Hill.
- 2. Lovelock, C. (2011). Services Marketing, 7/e. Pearson Education India
- 3. Reason, Ben, and Lovlie, Lavrans, (2016) Service Design for Business: A Practical Guide to Optimizing the Customer Experience, Pan Macmillan India,
- 4. Chesbrough, H. (2010). Open services innovation: Rethinking your business to grow and compete in a new era. John Wiley & Sons.

## **Reference Papers:**

- 1. Karmarkar, U. (2004). Will you survive the services revolution? Harvard Business Review, 100-107.
- 2. Vargo, S. L., &Lusch, R. F. (2008). From goods to service (s): Divergences and convergences of logics. Industrial marketing management, 37(3), 254-259.
- 3. Vargo, S. L., &Lusch, R. F. (2008). "Service-Dominant Logic: Continuing the Evolution," Journal of the Academy of Marketing Science (36:1), pp. 1-10
- 4. Silvestro, R., Fitzgerald, L., Johnston, R., & Voss, C. (1992). Towards a classification of service processes. International journal of service industry management, 3(3), 62-75.
- 5. Vargo, S. L., Maglio, P. P., & Akaka, M. A. (2008). On value and value co-creation: A service systems and service logic perspective. European management journal, 26(3), 145-152.
- 6. Shostack, G.L., (1984), "Designing Services That Deliver," Harvard Business Review, January-February 1984, pp. 132-139

- 7. Evenson, S., & Dubberly, H. (2010). Designing for service: Creating an experience advantage. Introduction to service engineering, 403-413.
- 8. Edvardsson, B., & Olsson, J. (1996). Key concepts for new service development. Service Industries Journal, 16(2), 140-164.
- 9. Goldstein, S. M., Johnston, R., Duffy, J., & Rao, J. (2002). The service concept: the missing link in service design research? Journal of Operations management, 20(2), 121-134.
- 10. Kumar, A., Zope, N. R., &Lokku, D. S. (2014, April). An approach for services design by understanding value requirements, identifying value carriers, developing value proposition, and subsequently realizing value. In Global Conference (SRII), 2014 Annual SRII (pp. 298-304). IEEE.
- 11. Parasuraman, A., Zeithaml, V.A., and Berry, L.L., (1985), "A Conceptual Model of Service Quality and Its Implications for Future Research," The Journal of marketing, Vol. 49, No. 4, pp. 41-50
- 12. Cronin, J.J., and Taylor, S.A., (1992), "Measuring Service Quality: A Reexamination and Extension," The Journal of Marketing, Vol. 56, No. 3, pp. 55-68
- 13. Van Ree, H. J., (2009), Service Quality Indicators for Business Support Services, Ph.D. Thesis, University College London, London.
- 14. Zope, N. R., Anand, K., &Lokku, D. S. (2014, April). Reviewing Service Quality for IT Services Offerings: Observations in the Light of Service Quality Models & Determinants. In Global Conference (SRII), 2014 Annual SRII (pp. 43-49). IEEE.
- 15. Heskett, J.L., Jones, T.O., Loveman, G.W., Sasser, W.E., and Schlesinger, L.A., (2008), "Putting the Service-Profit Chain to Work," Best of HBR, Harvard Business Review, July-August 2008, pp. 118-128
- 16. Clatworthy, S. (2011). Service innovation through touch-points: Development of an innovation toolkit for the first stages of new service development. International Journal of Design, 5(2).
- 17. Barras, R. (1986). "Towards a Theory of Innovation in Services," Research Policy (15), pp. 161-173.
- 18. Gustafsson, A., and Johnson, M. (2003). Competing in a Service Economy: How to Create a Competitive Advantage Through Service Development and Innovation, San Francisco:Jossey-Bass.
- 19. Barrett, M., Davidson, E., Prabhu, J., &Vargo, S. L. (2015). "Service innovation in the digital age: key contributions and future directions". Mis Quarterly, 39(1), 135-154.
- 20. Lusch, R. F., and Nambisan, S. (2015). "Service Innovation; A Service-Dominant Logic Perspective," MIS Quarterly (39:1), pp.155-175

# Advanced Finance / Financial Modeling (Elective)

## **Course Pre Requisite(s):**

Good knowledge of Fundamentals of Management (Covered in Year 2, Semester 1)

## **Course Outcome(s):**

This course will help students to develop in-depth knowledge about the financial techniques and instruments. The students will learn to

- Imbibe knowledge about the decisions and decision variables involved with financial activities of the firm.
- Develop skills for interpretation business information and application of financial theory in corporate investment decisions, with special emphasis on working capital management.
- Familiarizing the students with the corporate and financial restructuring.

# **Topics to Be Covered:**

### UNIT – I

## Sources of Funds (including regulatory framework)

- Types of securities
- Issuing the capital in market
- Pricing of issue
- Valuation of Stocks and bonds

## UNIT – II

**Dividend Decisions:** Traditional Approach, Dividend Relevance Model, Miller and Modigliani Model, Stability of Dividends, Forms of Dividends, Issue of bonus shares, Stock Split

## UNIT – III

## **Evaluation of Lease Contracts**

## UNIT – IV

## Corporate Restructuring

- Mergers and Acquisitions- Types of Mergers, Evaluation of Merger Proposal
- Take-over
- Amalgamation
- Leverage buy-out
- Management buy-out
- Corporate Failure and Liquidation

### Financial Restructuring

- Share Split
- Consolidation
- Cancellation of Paid-up Capital
- Other Mechanisms

### UNIT – VI

### Working Capital Management:

- Working Capital Planning
- Monitoring and Control of Working Capital
- Working Capital Financing
- Managing the Components of Working Capital
  - Cash Management
  - o Receivable Management
  - Inventory Management

### UNIT – VII

### Introduction to derivatives

- Basics of Futures, Forwards, Options, Swaps
- Interest rate Payoff Diagrams, Pricing of Futures, Put Call Parity, Option Pricing using Binomial Model and Black Scholes Model
- Use of Derivatives for Risk-Return Management- Credit Default Swaps

## Home Assignment:

Case study materials book will be given to students. Students are required to meet in groups before coming to class and prepare on the case for the day. Instructor may ask the student groups to present their analysis and findings to the class.

Further, the topic for class discussion will be mentioned beforehand and students should be prepared to discuss these topics in class. Few topics are mentioned below as examples. Instructor can add or change any topic as per requirement.

- 1. Topic: Historical perspectives of markets like major boom and busts, bull and bear cycles, major market crashes, bubbles
- 2. Topic: Major scams in the market, e.g. Satyam case

## **Text Books:**

- 1. Brealey, Myers and Allen, Principles of Corporate Finance
- 2. Case Study Materials: To be distributed for class discussion

# **Marketing Research & Marketing Management**

## **Course Pre Requisite(s):**

## **Course Outcome(s):**

Students will be able to

- Understand basic marketing concepts
- Comprehend the dynamics of marketing and analyze how its various components interact with each other in the real world
- Leverage marketing concepts for effective decision making
- Understand basic concepts and application of statistical tools in Marketing research

## **Topics to Be Covered:**

## UNIT – I

**Marketing Concepts and Applications:** Introduction to Marketing & Core Concepts, Marketing of Services, Importance of marketing in service sector.

**Marketing Planning & Environment:** Elements of Marketing Mix, Analyzing needs & trends in Environment - Macro, Economic, Political, Technical & Social

**Understanding the consumer:** Determinants of consumer behavior, Factors influencing consumer behavior **Market Segmentation:** Meaning & Concept, Basis of segmentation, selection of segments, Market Segmentation strategies, Target Marketing, Product Positioning

## UNIT – II

**Product Management:** Product Life cycle concept, New Product development & strategy, Stages in New Product development, Product decision and strategies, Branding & packaging

## UNIT – III

**Pricing, Promotion and Distribution Strategy:** Policies & Practices – Pricing Methods & Price determination Policies. Marketing Communication – The promotion mix, Advertising & Publicity, 5 M's of Advertising Management. Marketing Channels, Retailing, Marketing Communication, Advertising

### UNIT – IV

Marketing Research: Introduction, Type of Market Research, Scope, Objectives & Limitations

Marketing Research Techniques, Survey Questionnaire design & drafting, Pricing Research, Media Research, Qualitative Research

**Data Analysis**: Use of various statistical tools – Descriptive & Inference Statistics, Statistical Hypothesis Testing, Multivariate Analysis - Discriminant Analysis, Cluster Analysis, Segmenting and Positioning, Factor Analysis

### UNIT – V

**Internet Marketing:** Introduction to Internet Marketing. Mapping fundamental concepts of Marketing (7Ps, STP); Strategy and Planning for Internet Marketing

### UNIT – VI

**Business to Business Marketing:** Fundamental of business markets. Organizational buying process. Business buyer needs. Market and sales potential. Product in business markets. Price in business markets. Place in business markets. Promotion in business markets. Relationship, networks and customer relationship management. Business to Business marketing strategy

## **Home Assignments:**

- 1. Written Analyses of Cases Students are expected to report on their analysis and recommendations of what to do in specific business situations by applying concepts and principles learned in class (Case Studies to be shared by Faculty) e.g. "Marketing Myopia"
- 2. Field visit & live project covering steps involved in formulating Market Research Project
- 3. Measuring Internet Marketing Effectiveness: Metrics and Website Analytics

## **Text Books:**

- 1. Marketing Management (Analysis, Planning, Implementation & Control) Philip Kotler
- 2. Fundamentals of Marketing William J. Stanton & Others
- 3. Marketing Management V.S. Ramaswamy and S. Namakumari
- 4. Marketing Research Rajendra Nargundkar
- 5. Market Research G.C. Beri
- 6. Market Research, Concepts, & Cases Cooper Schindler

- 5. Marketing Management Rajan Saxena
- 6. Marketing Management –S.A. Sherlekar
- 7. Service Marketing S.M. Zha
- 8. Journals The IUP Journal of Marketing Management, Harvard Business Review
- 9. Research for Marketing Decisions by Paul Green, Donald, Tull
- 10. Business Statistics, A First Course, David M Levine at al, Pearson Publication

# IT Project Management + Lab

## **Course Pre Requisite(s):**

Good knowledge of Services Science & Service Ops Management (Covered in Year 4, Semester 1)

## **Course Outcome(s):**

After completion of this course, students will learn the techniques to effectively plan, manage, execute, and control projects within time and cost targets with a focus on Information Technology and Service Sector. Students will also learn Agile project management techniques such as Scrum and DevOps.

## **Topics to Be Covered:**

### UNIT – I

**Project Overview and Feasibility Studies**- Identification, Market and Demand Analysis, Project Cost Estimate, Financial Appraisal

#### UNIT – II

**Project Scheduling**: Project Scheduling, Introduction to PERT and CPM, Critical Path Calculation, Precedence Relationship, Difference between PERT and CPM, Float Calculation and its importance, Cost reduction by Crashing of activity.

UNIT – III

Cost Control and Scheduling: Project Cost Control (PERT/Cost), Resource Scheduling & Resource Leveling

### UNIT – IV

Project Management Features: Risk Analysis, Project Control, Project Audit and Project Termination

#### UNIT – V

**Agile Project Management:** Introduction, Agile Principles, Agile methodologies, Relationship between Agile Scrum, Lean, DevOps and IT Service Management (ITIL).

### UNIT – VI

**Scrum:** Various terminologies used in Scrum (Sprint, product backlog, sprint backlog, sprint review, retro perspective), various roles (Roles in Scrum), Best practices of Scrum.

#### UNIT – VII

**DevOps:** Overview and its Components, Containerization Using Docker, Managing Source Code and Automating Builds, Automated Testing and Test Driven Development, Continuous Integration, Configuration Management, Continuous Deployment, Automated Monitoring.

#### UNIT – VIII

Other Agile Methodologies: Introduction to XP, FDD, DSDM, Crystal

## Workshop:

Workshops will be conducted as a part of this course which is mandatory for students to attend. The primary objective of the workshops is to teach the students the Agile project management including Scrum and DevOps through group activities.

## Home Assignment:

Case studies will be distributed to students beforehand and students should prepare and try to solve these cases before coming to class. Students will be asked submit and present their understanding of the cases and solutions before the class.

## **Text Books:**

- 1. Mike Cohn, Succeeding with Agile: Software Development Using Scrum
- 2. Notes to be distributed by the course instructor on various topics

## **Reference Books:**

- 1. Roman Pichler, Agile Product Management with Scrum
- 2. Ken Schwaber, Agile Project Management with Scrum (Microsoft Professional)

## **Behavioral Economics + Lab**

(Work In Progress)

**Course Pre Requisite(s):** 

Course Outcome(s):

**Topics to Be Covered:** 

Home Assignments:

**Text Books:** 

**Reference Books:** 

# Computational Finance & Modeling+ Lab

(Work In Progress)

**Course Pre Requisite(s):** 

**Course Outcome(s):** 

**Topics to Be Covered:** 

Home Assignments:

**Text Books:** 

# Psychology+ Lab

(Work In Progress)

Course Pre Requisite(s):

Course Outcome(s):

**Topics to Be Covered:** 

Home Assignments:

**Text Books:** 

# **Enterprise Systems+ Lab**

(Work In Progress)

**Course Pre Requisite(s):** 

**Course Outcome(s):** 

**Topics to Be Covered:** 

**Home Assignments:** 

**Text Books:** 

**Reference Books:** 

# Image Processing and Pattern Recognition+ Lab

(Work In Progress)

**Course Pre Requisite(s):** 

**Course Outcome(s):** 

**Topics to Be Covered:** 

Home Assignments:

**Text Books:** 

R21 B.Tech CSBS